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# KANSAS CITY Hispanic News

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## Peace Corps Seeks Diverse Volunteers

HISPANIC PR WIRE

One of the goals of the Peace Corps is to help the people of other countries gain a better understanding of Americans and our multicultural society. To achieve this important goal, the Peace Corps work to ensure that the Volunteer Corps reflects the extraordinary diversity of America, which has enriched our country in countless ways. The Peace Corps actively recruits people with a variety of backgrounds and experiences to best share the nation's greatest resource -- its people -- with the communities in which Volunteers serve around the globe.

The Peace Corps conducts a variety of activities to address questions and concerns specific to potential Volunteers of all backgrounds and heritage. For example, Peace Corps recruiters at nine regional offices regularly sponsor hundreds of events and general information sessions around the country.

Each year, the Peace Corps sends thousands of citizens to live and work overseas. Since its establishment in 1961, people of color have played a central role in building of service. The Peace Corps is working to ensure that even more people of color can experience the opportunity and personal growth with serving as a volunteer. The Peace Corps offers an investment in the individual's future and an opportunity for the



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As the Peace Corps approaches its 50th anniversary, its service legacy continues to promote peace and friendship around the world. Historically, over 195,000 Volunteers have helped promote a better understanding between Americans and the people of the 139 countries in which they have served. Applications to serve in the Peace Corps have increased 16 percent this past year, the largest boost in the last 5 years. Currently, 7,876 Peace Corps Volunteers are serving in 76 countries. Peace Corps Volunteers must be U.S. citizens and at least 18 years of age. Peace Corps service is a 27-month commitment. To learn more about the Peace Corps, please the web: [www.peacecorps.gov/divpr](http://www.peacecorps.gov/divpr).

## Peace Corps busca Voluntarios diversos

HISPANIC PR WIRE

Uno de los objetivos del Peace Corps (Cuerpo de Paz) es ayudar a la gente de otros países a comprender mejor a los estadounidenses y nuestra sociedad multicultural. Para alcanzar este importante objetivo, el Peace Corps se esfuerza en garantizar que el Cuerpo de Voluntarios refleje la extraordinaria diversidad de los Estados Unidos, que ha sido enriquecedora para nuestro país de innumerables formas. Para compartir mejor el mayor recurso de la nación -- su gente -- con las comunidades en las que los Voluntarios prestan servicios en todo el mundo, el Peace Corps recluta activamente gente de distintos ámbitos y con diferentes experiencias.

El Peace Corps lleva a cabo una variedad de actividades para ocuparse de cuestiones y preocupaciones específicas de los potenciales Voluntarios de todos los ámbitos y culturas. Por ejemplo, los reclutadores del Peace Corps de nueve oficinas regionales patrocinan habitualmente cientos de eventos y sesiones de información general en todo el país.

Cada año el Peace Corps envía a miles de ciudadanos a vivir y trabajar en el extranjero, y, desde su creación en

1961, la gente de color ha desempeñado un papel central en el desarrollo del gran legado de servicio de la institución. El Peace Corps se esfuerza para garantizar que aun más gente de color pueda experimentar las oportunidades de crecimiento profesional y personal que tan frecuentemente se tienen cuando se sirve como Voluntario. El Peace Corps ofrece una inversión en el futuro de la persona y una oportunidad de tener una experiencia absolutamente única.

El Peace Corps se acerca a su 50o. aniversario, y su legado de servicio sigue promoviendo la paz y la amistad en el mundo entero. Históricamente, más de 195,000 Voluntarios han ayudado a promover una mejor comprensión entre los estadounidenses y la gente de los 139 países en los que han prestado servicios. Las solicitudes para ingresar en el Peace Corps han aumentado un 16% este año pasado, lo cual representa el mayor aumento de los últimos 5 años. En la actualidad hay 7,876 Voluntarios del Peace Corps prestando servicios en 76 países. Los Voluntarios del Peace Corps deben ser ciudadanos estadounidenses y tener por lo menos 18 años de edad. El servicio en el Peace Corps es un compromiso de 27 meses. Para saber más sobre el Peace Corps, visite la web: [www.peacecorps.gov/divpr](http://www.peacecorps.gov/divpr).

## Census El Censo crea miles de trabajos opening thousands of jobs



William "Memo" Lona, left, and Chris Morales, say applying for a position with the U.S. Census Bureau is a fairly simple process and both agree it can be a good place to be employed. They also say being bilingual has been an advantage to being hired.

William "Memo" Lona, a la izquierda, y Chris Morales, dijeron que postular a una posición en la Oficina del Censo de EE.UU. es un proceso relativamente simple y ambos concuerdan que puede ser un buen lugar para emplearse. Ellos también dijeron que el ser bilingües fue una ventaja al momento de ser contratados.

JOE ARCE AND DEBRA DECOSTER  
HISPANIC NEWS

As the US Census Bureau begins its required headcount of people living in the United States, the agency plans to hire thousands of new workers to ensure the accuracy of the tally.

"We are looking for bilingual people to work for the census bureau. A person who can communicate with the community and can work with folks in the community to make sure that we get accurate information for the census is what we are looking to employ. It is very helpful if they can explain the census process and why it is important to the community to fill out the census. We hope that we get a lot of folks to apply," said Dennis Johnson, regional director of the US Census Bureau.

The Census Bureau is seeking applicants who are looking for full-time and part-time work. The jobs range from those who will be canvassing neighborhoods to positions in middle- and higher-management.

Chris Morales, a local business

owner who wanted to find another job in the area to help through the challenging economy, was hired in November and thought the hiring process was streamlined. "I was looking to take advantage of the present economic conditions. I wanted to augment my businesses by getting a full-time position that wasn't going to last very long and I wanted to take that money and invest it."

Morales was hired as the Assistant Manager of Quality Assurance for Census 2010.

"The thing that I found very interesting is that most Human Resources departments in companies screen out applicants and it seemed to me that the Census Bureau was screening in applicants, trying people with a variety of different talents and bringing them in and bringing them together."

In some cases, employees will be able

CENSUS OFFERS/PAGE 4

TRADUCE PATRICIO H. LAZEN  
HISPANIC NEWS

En la medida en que el Censo de EE.UU. comience, requerirá el conteo de las personas que viven en el EE.UU., la agencia planea contratar a miles de nuevos empleados para asegurarse de que el conteo sea preciso.

"Estamos buscando a personas bilingües para que trabajen para la oficina del censo. Una persona que se pueda comunicar con la comunidad y pueda trabajar con personas en la comunidad para asegurarse de que obtengamos una información precisa para el censo, eso es lo que estamos buscando emplear. Es de mucha ayuda que ellos puedan explicar el proceso del censo. Esperamos que muchas personas postulen a estos trabajos", dijo Dennis

EL CENSO/PÁGINA 4



## Mucho Corazón

## Latin King of Comedy comes to St. Joe

"You don't have to be Latino to be part of the Latino family," Reymundo.

"Uno no tiene que ser latino para ser parte de la familia latina", Reymundo.

MIGUEL MORALES  
HISPANIC NEWS

One of the Original Latin Kings of Comedy, Alex Reymundo has his eyes on the prize and that prize is St. Joseph, Mo. The man behind the award-winning show, "Hick-Spanic," "Payaso Comedy Slam," and "The Original Latin Divas of Comedy" found fame as one of the Original Latin Kings of Comedy alongside George Lopez, Cheech Marin, Paul Rodriguez and Joey Medina.

REYMONDO BRINGS/PAGE 2

## Rey Latino de la Comedia en St. Joe

TRADUCE PATRICIO H. LAZEN  
HISPANIC NEWS

Uno del Reyes Originales de la Comedia Latina, Alex Reymundo tiene sus ojos puestos en el premio y ese premio es St. Joseph, Mo. El Hombre tras el premiado show, "Hick-Spanic", "Payaso Comedy Slam" y "Las Originales Divas Latinas de la Comedia" encontró fama como uno de los Reyes Originales

de la Comedia Latina junto a George López, Cheech Marín, Paul Rodríguez y Joey Medina.

En marzo, Reymundo grabará, "Stop me when I lie", un nuevo especial de comedia de una hora de duración para el Canal Showtime en St. Joseph, Mo. "La gente me ha

REYMONDO TRAE/PÁGINA 2

# Reymundo brings Latin heart to the heartland

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In March, Reymundo will tape, "Stop me when I lie," a new one-hour comedy special for the Showtime Channel in St. Joseph, Mo. "People have asked me to shoot this in Los Angeles or in Chicago," he said. "But you know what? There are Latinos in the Midwest. Those people aren't getting theirs."

Latin Pointe Productions co-owner David Chavez said Reymundo's venture into the Midwest supports all entertainers in the area. "It's big for us. We're talking about millions of people getting to see the Midwest. When we teamed up with Alex and he was interested in this, we knew we could do this."

Reymundo said executives at Showtime and his own producers urged him against filming in the Midwest. "Why would you go there?" I said "Trust me," Reymundo explained to the executives. "Not only will Latinos show up and be proud of what they see, but we're also going to invite Caucasians to show them it's OK to party with us. You don't have to be Latino to be part of the Latino family. As long as you're willing to hit the piñata, drink and eat indescribable meat, you're part of the family."

Reymundo spoke with people in St. Joseph and said they're excited to have an event this large come to their town. "They look at their population growing. They look at the numbers in the Latino community growing and they not only recognize it but they want to embrace it and they feel like it's a positive way to let the Latino community know that whatever they've heard

about St. Joe, it's not true, 'We want to embrace you.'"

Reymundo plans to employ about 40 local people including lighting, sound, catering, drivers, and guides. "We plan to get the bulk of our talent from here," he said. Reymundo said people don't realize that places like Garden City, Kan. and St. Joseph Mo. have more growth in Hispanics than larger cities like Chicago and L.A. That's why he wants to come here.

The bulk of his special will be of Reymundo performing his new act but he said they would film segments in and around Kansas City. I don't want to come to the Midwest, have my way with her and leave. I've done that too enough girls in the Midwest," he joked. Chavez' company will serve as point for the production arranging publicity and finding local talent.

Reymundo was born in Acapulco, Mexico, raised in Dallas/Ft. Worth. He met his wife in Missouri and married her in Kentucky. They now live in L.A. The family moved to L.A. with their pets, which includes dogs, cats, and horses. "The animals at my house out populate the humans. My wife wanted to keep, what we know as a family, intact. She didn't want to move into a little apartment in L.A. My life is spent on the road. Right now we're based in L.A. but we're waiting [for the opportunity] to move back to Kentucky."

Like other comedians, Reymundo spotlights his family in his comedy. "How can I talk about your family if I'm not going to talk about mine?" He explained while some may find

his telling, unflattering family tales disrespectful, they provide his fondest memories.

"Anyone who knows me knows that my family is everything to me. I respect them. I respect the family unit," he said. "If I tease and tell their situations that are going on, I always try to show a positive side of our family." His mother taught him he has a responsibility to talk about the community and even tease the community. "But always take us a step further," she'd say. "The first-generation immigrant, who I am, won't get the opportunity to show the people in Overland Park who we really are - that's my job," Reymundo said.

Reymundo said he owes a lot to those who came before him -- a comic like Paul Rodriguez who can still easily produce new bits because our community has been neglected for so long.

"Paul Rodriguez is alive and well," he said. "People might think Paul has gone away because he's been overshadowed by George [Lopez] and Carlos [Mencia], and this is their time. But Paul Rodriguez is funny every day he wakes up."

Reymundo is friends with other Latino comedians. "The talent pool of Latino comedians is incredible," he said. "We tried to showcase that in 'Payaso Comedy Slam' and in 'Latin Divas.' We're not even scratching the surface of the talent pool that is out there. There's a lot of diversity in our Latino comedians."

Reymundo said that currently he's scheduled to perform only on Saturday, March 14 but if the response is great, they can easily add a show on Friday, March 13. "I have a feeling we'll

do three shows," he said.

He added that while the show is in St. Joseph, he wants to feature it as a Midwest event by inviting people from Kansas, Iowa, and Nebraska. "This is a special show and a special night," he said. "I'm going to kick ass and so is your community."

Chavez said that in addition to airing the special on Showtime, a possible run on Comedy Central, the special would be sold on DVD. "I don't know that we've ever had a Hispanic special filmed here," he said. "This is certainly going to be exciting for the city and the Midwest."

According to Chavez, in addition to the excitement there are long-term implications. "If people can see that it's successful and it works here, it opens the door for other shows whether they be comedy specials, series, or concerts," Chavez said. "There already is talk; I think someone has to be the first one to do it. Alex is that kind of guy."

Reymundo said while his career rises, he never forgets to thank those who support him. When the show ends, he makes a point to shake everyone's hand who worked the house including ushers, the people at the merchandise tables, the beer people, and the bartenders.

"That's the where I grew up. That's what my mom and dad did," he said remembering how his parents used to work concessions for local events when he was young. "I get a little emotional when I talk about it. It doesn't take much out of my time to walk over and say 'thanks.'"



Alex Reymundo is no stranger to the Kansas City area. He has performed many times here over the years. This time he returns to the area for a show in St. Joseph that will put a national spotlight on Greater KC and the Show Me State.

Alex Reymundo no es ajeno al área de Kansas City. Él ha actuado aquí muchas veces a lo largo de los años. Esta vez, él regresará al área para ofrecer un show en St. Joseph que pondrá el foco nacional sobre KC y el Show Me State.



On a beautiful, warm, sunny day on February 7, 2009 Anthony and his wife of 50 years, Mary Villegas, renewed their wedding vows at St. John the Evangelist Church in Kansas City, Kansas.

With their adult children, Anthony Jr., Mary Kay and AJ, witnessing, the couple renewed their commitment to each other in a special golden moment in front of the entire Villegas family and friends.

Many of those present during the special ceremony were touched by the special bond between Mary and Tony. As one said, "You can see it in their eyes - the love they have for one another."

Later that evening a wedding dance was held at the National Guard Armory in Kansas City, Kansas. Anthony and Mary thanked the many that came to share in their 50 year celebration.

## Reymundo trae su corazón latino al corazón del país

CONT./PÁGINA 1

pedido que filme esto en Los Angeles o en Chicago", dijo él. "Pero ¿Saben qué? Hay latinos en el Medio Oeste. Estas personas no están recibiendo lo suyo".

El copropietario de Latin Pointe Productions David Chávez dijo que la aventura de Reymundo en el Medio Oeste respalda a todos los entrenadores en el área. "Es algo grande para nosotros. Nos estamos refiriendo a millones de personas que llegarán a ver el Medio Oeste. Cuando nos asociamos con Alex y él se interesó en esto, nos dimos cuenta que lo podíamos hacer".

Reymundo dice que ejecutivos de Showtime y sus propios productores lo urgieron a desistir de filmar en el Medio Oeste. "Por qué tu quieres ir allá?" Yo les dije "Confíen en mí", Reymundo le explicó a los ejecutivos. "No solamente los latinos aparecerán y se enorgullecerán de lo que ven, sino que también vamos a invitar a caucásicos para demostrarles que está bien enfestarse con nosotros. Uno no tiene que ser latino para ser parte de la familia latina. Siempre y cuando uno esté deseoso de darle a la piñata, beber y comer carnes indescriptibles, uno es parte de la familia".

Reymundo platicó con personas en St. Joseph y dijo que ellos estaban entusiasmados de contar con un evento de esta magnitud viviendo a su ciudad". Ellos observaron el crecimiento de su población. Ellos observaron las cifras en la comunidad latina creciendo y ellos no solamente lo reconocieron, sino que también quieren acogerlo y ellos creen que es una manera positiva de dejar que la comunidad latina sepa que sea lo que sea que ellos hayan escuchado de St. Joe, no es verdad. 'Nosotros queremos incluirlos'".

Reymundo planea emplear a cerca de 40 personas locales incluyendo iluminación, sonido, banquetes, conductores y guías.

"Planeamos obtener la mayoría de nuestro talento aquí", dijo él. Reymundo dice que la gente no se da cuenta que lugares tales como Garden City, Kan. y St. Joseph Mo. tienen más crecimiento entre los hispanos que ciudades más grandes tales como Chicago y L.A. Es por eso que él quiere venir acá.

La mayoría de su especial será de Reymundo ofreciendo su nuevo acto, pero él dice que filmarán segmentos en Kansas City y en sus alrededores. No quiero venir al Medio Oeste, salirme con la mía y luego marcharme. He hecho eso con demasiadas muchachas en el Medio Oeste", bromó él. La compañía de Chávez servirá como punto para que la producción arregle la publicidad y encuentre talentos locales.

Reymundo nació en Acapulco, México, creció en Dallas/Ft. Worth. Él conoció a su esposa en Missouri y se casó en Kentucky. Ellos viven ahora en L.A. La familia se mudó a L.A. con sus mascotas, las que incluyen a dos perros, gatos y caballos. "Los animales en mi casa superan en cantidad a los humanos. Mi esposa quería mantener, lo que conocemos como una familia, intacta. Ella no quería mudarse a un pequeño departamento en L.A. Mi vida la paso en el camino. En estos momentos estamos basados en L.A., pero estamos esperando [Por la oportunidad] de mudarnos de regreso a Kentucky".

Tal como otros comediantes, Reymundo pone a su familia bajo el foco en su comedia. "¿Cómo podría hablar de tu familia si no voy a hablar de la mía?" Él explicó que aunque algunas personas pudieran encontrar que las descortesías y acusatorias narrativas familiares son irrespetuosas, éstas proveen sus más atesoradas memorias.

"Cualquiera persona que me conozca sabe que mi familia lo es todo para mí. Yo lo respeto. Yo respeto la unidad de la familia", dijo él. "Si yo me burlo y cuento las situaciones que suceden con ellos, yo siempre trato de mostrar

un lado positivo de nuestra familia". Su madre le enseñó que tenía una responsabilidad de hablar acerca de la comunidad e incluso hacer risa de la comunidad. "Pero siempre llevamos un paso más adelante", decía ella. "El inmigrante de primera generación, que yo soy, no tendría la oportunidad de mostrarle a la gente de Overland Park quiénes somos verdaderamente - Ese es mi trabajo", dijo Reymundo.

Reymundo dice que él le debe mucho a quienes vinieron antes que él - un cómico tal como Paul Rodríguez que todavía puede fácilmente producir noticias debido a que nuestra comunidad ha sido abandonada por tanto tiempo.

"Paul Rodríguez está vivo y coleando", dijo él. "La gente puede pensar que Paul se ha retirado ya que ha sido eclipsado por George [López] y Carlos [Mencia] y esta es su época. Pero Paul Rodríguez es divertido cada día que él se levanta".

Reymundo es amigo de los otros cómicos latinos. "La fuente de talento de comediantes latinos es increíble", dice él. "Tratamos de mostrar eso en 'Payaso Comedy Slam' y en 'Latin Divas.' Nosotros ni siquiera estamos rascando la superficie de esa fuente de talento que se encuentra allí. Existe mucha diversidad entre nuestros cómicos latinos".

Reymundo dice que en la actualidad él está programado para actuar solamente el sábado 14 de marzo, pero si la acogida es buena, ellos fácilmente pueden agregar un show el viernes 13 de marzo. "Tengo el presentimiento que haremos tres shows", dijo él.

Él agregó que mientras el show se encuentre en St. Joseph, él quiere presentarlo como un evento del Medio Oeste invitando a personas de Kansas, Iowa y Nebraska. "Este es un show especial y una noche especial", dijo él. "Voy a patear traseros y así también lo hará su comunidad".

Chávez dijo que en adición a transmitir el especial en Showtime, habrá una posible transmisión en el canal Comedy Central, el especial será vendido en DVD. "Yo no sé si hayamos alguna vez filmado en especial hispano aquí", dijo él. Esto ciertamente va a ser apasionante para la ciudad y para el Medio Oeste.

Según Chávez, en adición al entusiasmo allí también hay expectativas a largo plazo. "Si la gente puede ver que es exitoso y funciona aquí, eso le abre las

puertas a otros shows ya sean especiales de comedia, series o conciertos", dijo Chávez. "Ya existen conversaciones; creo que alguien tiene que ser el primero en hacerlo. Alex es ese tipo de persona".

Reymundo dice que aunque su carrera ha subido, él nunca se olvida de agradecerle a aquellos que le han apoyado. Cuando el show finalice, él se impone la tarea de darle un apretón de manos a todos quienes trabajaron en la casa incluyendo a los acomodadores, a la gente en las

mesas de mercancías, a la gente de la cerveza y a los cantineros.

"Eso es el dónde yo crecí. Eso es lo que mi mamá y mi papá hicieron", dijo él recordando cómo sus padres solían trabajar en los puestos de concesión de los eventos locales cuando él era pequeño. "Me da un poquito de emoción cuando platico sobre ello. No me toma mucho de mi tiempo caminar hasta allá y decir 'gracias'".

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# To see the future, defrag Latinos

JOSÉ DE LA ISLA  
HISPANIC LINK NEWS SERVICE

How Latinos are perceived can no longer be ignored. The issue arises with the release of a book of essays, edited by former Clinton-era HUD secretary and former San Antonio mayor Henry G. Cisneros.

"Latinos and the Nation's Future" by Arte Público Press, was released Jan. 26 in Washington, D.C., at the Center for American Progress, a think-tank closely associated with the Obama administration.

The dilemma is perhaps best illustrated by a generalization in the forward made by Janet Murguía, National Council of La Raza's CEO. She says immigrants are assimilating well, but Latinos as a group are below par on educational achievement, in wage earnings, have dead-end jobs, are growing in numbers

exponentially and "put our entire country's future at risk."

Say what?

To be perfectly frank, if the nation is hanging at the edge of a cliff you don't want a blind, cripple weakling coming to your rescue, as seems to be portrayed. And well-intentioned Latino advocates sometimes make paltry arguments for Latino strength. That is sometimes the case here and there throughout this book.

It does not give as much clear thinking and insight as it could. The audience is presumed to be naïve. More attention needs to go into highlighting Latino strengths. Less needs to go into pleading for government programs. But old habits are hard to break, I suppose.

If this book were a computer, its hard disk needs defragging. Regardless of its merits, this volume needs a "spring cleaning."

The reason is that some of its 17 contributing writers — not all — as policy advocates have

fallen into a groove that points out social failure as an appeal to caring and government intervention. The social work perspective comes at a time when organizing, democracy and self-help have already won the day. The essays sometimes use covering language and statistics instead of the bold assertions that policy leaders could make.

Recently, anthropologist Barry Isaac told me, for example, that the Obama election, was not a paradigm shift, but an affirmation about what had already taken place in U.S. society.

In the same way, a Latino affirmation is needed here about the United States' future. An inevitable Latino imprint is in the making. Basic demographics make this so, as well as the ascension of so many to the middle-income ranks. This inevitably means — as it did in the time of President William McKinley in the 1890s — that the nation's cultural axis is changing too. And that means facing up to the real story about what is happening and how it is transforming the nation.

Raul Yzaguirre, the former executive director of the National Council of La Raza, writes an exceptional essay on civil rights (a story all citizens should know)

and Tamar Jacoby should probably serve as the last word on immigrants and newcomers and the emerging new nation.

What's frustrating about the book is that it has such a loose handle on Latino assets -- as business owners, culture trendsetters and among the most aggressive computer and technology users or that Latinos will probably change the politics of the Old South.

If you heard Frank Sinatra doing hip-hop, wouldn't you think an out of place old guard was pretending like it's with it? That's what seems to be going on here.

The tip-off came early. There were two references to salsa overtaking catsup as the number one condiment in the nation. That's an old one, isn't it? Meanwhile, they don't seem to realize Anchorage alone has 30 Latino restaurants or that there's a taco hut north of the Arctic Circle.

If I hear that line one more time about salsa and catsup as an indicator of change, I'm going to vomit.

*[José de la Isla writes a weekly commentary for Hispanic Link News Service. He is author of The Rise of Hispanic Political Power (Archer Books). E-mail joseola5@yahoo.com.]*

# Para ver el futuro, desfragmentar a los latinos

JOSÉ DE LA ISLA  
HISPANIC LINK NEWS SERVICE

La percepción de lo latino ya no se puede dejar sin analizar. El problema surge con la publicación de un libro de ensayos que editara Henry G. Cisneros, una vez secretario de Vivienda bajo Clinton y exalcalde de San Antonio.

"Latinos and the Nation's Future", publicado por Arte Público Press, salió el 26 de enero en Washington, D.C. en un evento del Center for American Progress, un centro de investigación aliado con la administración de Obama.

El dilema se ilustra mejor con la generalización que se encuentra en el prólogo que escribiera Janet Murguía, presidenta del Consejo Nacional de La Raza, en el que dice que los inmigrantes están asimilándose bien pero que como conjunto, los latinos están rezagados en cuanto al logro académico, al nivel salarial, que tienen empleos que no llevan a nada, que crecen por números exponenciales y que "ponen en riesgo el futuro de nuestro país entero".

¿Qué cosa?

Para ser perfectamente franco, si la nación está pendiente de un hilo no quieres que un debilucho ciego y cojo te venga a rescatar, es lo que parece ser lo que dice. Y los defensores de los latinos con buenas intenciones a veces tienen argumentos apocados para describir la fuerza de los latinos. Ese es el caso con Murguía, y también el del libro de ensayos por completo.

No ofrece lo suficiente en cuanto a la claridad mental y la perspicacia, como pudiera. Presume que el público lector es ingenuo. Tiene que poner más atención en realzar las fuerzas de los latinos, y menos en rogar beneficios de programas gubernamentales. Pero supongo que es difícil romper con los viejos hábitos.

Si este libro fuera una computadora, habría que defragmentarle el disco duro. Cuales sean sus méritos, este tomo necesita de una limpieza a fondo.

La razón es que algunos de sus 17 colaboradores — no todos — como defensores de políticas a favor de los latinos han caído en una rutina que señala el fracaso social como una súplica de atención y de intervención del gobierno. Surge la perspectiva del trabajador social en un momento en el que ya se han ganado la tarima la organización sindical, la democracia y la ayuda propia. A veces los ensayos implementan un lenguaje acobardado y estadísticas y no aseveraciones valientes como podrían hacer las autoridades en cuanto a políticas.

Me dijo recientemente el antropólogo Barry Isaac, por ejemplo, que la elección de

Obama no era un cambio paradigmático, sino que era la afirmación de lo que ya había ocurrido en la sociedad estadounidense.

De la misma forma, se necesita una afirmación de lo latino aquí en cuanto atañe el futuro de los Estados Unidos. Está en proceso un evitable sello latino, gracias a lo fundamental de lo demográfico, y el ascenso de tantos al rango económico de clase media. Lo que esto implica inevitablemente — así como

lo hizo durante la época del presidente William McKinley en la década de 1890 — que el eje cultural de la nación está en proceso de transformación, también. Y esto implica que hay que encarar la verdadera historia de lo que está ocurriendo y cómo está transformando la nación.

Raúl Yzaguirre, exdirector ejecutivo del Consejo Nacional de La Raza, redacta un ensayo excepcional sobre los derechos civiles (tema del que todo ciudadano debe tener

conocimiento) y es probable que lo que escribe Tamar Jacoby tendría que servir de la última palabra sobre los inmigrantes y los nuevos en una nación nueva emergente.

Lo que frustra del libro es que no tiene una comprensión firme sobre lo positivo de lo latino — como dueños de empresas, como la vanguardia cultural y entre los usuarios más agresivos de computadoras y tecnología — o que serán los latinos que cambiarán la política del viejo sur.

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# Census offers good pay

CONT./PAGE 1

to set their own hours and work within their neighborhoods without having to drive an hour to get to work.

"There are no set hours, so if they have an activity early in the morning, they can start later in the day and vice versa. They can work every day up to seven days a week. They will be making a decent wage and if they are using their cars they will be reimbursed at the federal mileage rate, which is 58 1/2 cents per mile," said Johnson.

Census takers who are going into the neighborhoods to verify

addresses and knock on doors within the city may be making between \$14 to \$15 an hour.

Prospective job applicants calling the 800 number will be asked for their zip code. Their call will be routed to the appropriate census office and a person will take their call and ask for information about them. The applicant then will be scheduled for an application session. "When they come for the application session, they will be asked to have two forms of identification with them. That will be a driver's license and a Social Security card.

At that time, they will fill out the required paperwork for the Census Bureau and take a short skills assessment test that takes about a half hour. The test covers basic skills such as map reading, basic math skills, following directions and based on the results of those skills they will be ranked with the others and selected on their ranking," Johnson said.

As the Census Bureau is seeking to hire 1,000 workers in Kansas and in Kansas City and St. Louis they expect to hire about 3,000 people. "As we begin to move into the major census operation, we are looking at 13,000 to 14,000 total jobs between the two states in 2010 and that is a pretty good chunk of change," Johnson said.

The majority of employees to be hired will be census takers. The bureau will begin hiring managers and supervisors at the end of January. Beginning

in February, hiring will begin for census takers and other job openings as the census work begins in late March or early April.

William (Memo) Lona was hired in June by the Census Regional Office. He is a Partnership Specialist with the US Census Bureau, coordinating all the census activities throughout the six-state region the office covers -- Kansas, Missouri, Minnesota, Iowa, Oklahoma and Arkansas.

Lona told *Hispanic News* the hiring process was easy. He went online and was looking for a Partnership Specialist title and when he found the position available, he downloaded the job application.

"Once I answered the questions I submitted it back again via online through an email to their Human Resources department. I called them to see whether they had received the proper documents that I had to send them and they told me they did and then I had to

wait for an interview to be set up. I was interviewed and then they fingerprinted me for a background check. The background check is basically to make sure that the person they are hiring is a person that is suitable to work for the census but also a person that is suitable to work in the community. Once that was done, I was given a letter to come in on a certain



day and I have been with the census ever since," Lona said.

His goal is to inform the Latino community of the importance the census plays in the area and he wants to reiterate how important it is for the Latino community to be counted.

"By having this job it is helping

me to achieve one of my goals to make sure that the census counts the Latino community in Kansas City. I want to stress that the census does not ask for any citizenship information. All we are interested in is that we count everybody who is living in the United States as of April 1, 2010," Lona said.

"The information that you give us is protected by law. It is confidential, no other agency and no other individual, not even the President of the United States, can get personally identifiable information on anyone even if they think it is necessary or they think that person is a criminal. None of that matters. That information is safe with us. It is very important for the Hispanic community to recognize that and understand that because ultimately it is very important for the Latino community to answer the questionnaire that comes in the mail," he said.

**Applying for employment with the census bureau is as easy as a mouse click. Interested individuals can apply online at [www.census2010.gov](http://www.census2010.gov) and click on job links or they can call toll free 1-866-861-2010 and follow the instructions.**

# El Censo ofrece buena paga

CONT./PÁGINA 1

Johnson, director regional de la Oficina del Censo de EE.UU.

La Oficina del Censo está buscando postulantes que buquen trabajos de tiempo completo o de medio tiempo. Los trabajos varían desde aquellos que harán conteos en los vecindarios hasta posiciones de alta y mediana administración.

Chris Morales, un dueño de negocios local que quería encontrar otro trabajo en el área para que le ayudara a copar con la difícil situación económica, fue contratado en noviembre y piensa que el proceso de contratación fue agilizado. "Buscaba sacarle partido a las presentes condiciones económicas. Quería aumentar mis negocios obteniendo una posición de tiempo completo que no durara mucho tiempo y quería utilizar ese dinero e invertirlo".

Morales fue contratado como Administrador Asistente en Asegurar Calidad para el Censo del 2010.

"La cosa que encontré bastante interesante es que la mayoría de los departamentos de recursos humanos en las compañías repelen a los postulantes y me parece que la oficina del Censo los atrae, intentando con personas de una variedad de talentos diferentes y trayéndolos y reuniéndolos".

En algunos casos, empleados podrán programar sus propios horarios y trabajar dentro de los vecindarios sin tener que conducir una hora para ir hasta el trabajo.

"No hay horarios previamente establecidos, por lo que si allí hubiera alguna actividad temprano en la mañana, ellos podrán comenzar más tarde en el día y viceversa. Ellos pueden trabajar cada día hasta siete días por semana. Ellos podrían ganar un salario decente y si ellos usan sus automóviles, las millas les serán reembolsadas de acuerdo al promedio federal de millas, el cual es de 58 1/2 centavos por milla", dijo Johnson.

Quienes censarán yendo a los vecindarios a verificar direcciones y golpear puertas dentro de la ciudad, podrán ganar entre \$14 y \$15 la hora.

A los posibles postulantes que llaman al número 800 se les preguntará su código postal. Sus llamadas serán dirigidas a la oficina apropiada del censo y una persona responderá sus llamadas y les pedirá información personal. A continuación, los postulantes serán citados a una sesión para que postulen a los trabajos. "Cuando ellos llegan a la sesión de postulaciones, a ellos se les pedirá traer dos formas de identificación. Éstas serán una licencia de conducir y una Tarjeta de Seguridad Social. En ese momento, ellos completarán los documentos requeridos

por la Oficina del Censo y tomarán un corto examen de evaluación de habilidades que tomará media hora. El examen cubre habilidades básicas tales como leer mapas, aptitudes matemáticas básicas, seguir direcciones y basándose en los resultados de esas habilidades, ellos serán comensurados con los otros y seleccionados en sus categorías", dijo Johnson.

Mientras la Oficina del Censo busca contratar 1.000 trabajadores en Kansas, en Kansas City y en St Louis ellos esperan contratar a cerca de 3.000 personas. "En la medida en que comenzamos a avanzar hacia una operación mayor en el censo, estamos contemplando un total de 13.000 a 14.000 trabajos entre los dos estados en el 2010 y esa es una buena porción de cambio" dio Johnson.

La mayoría de los empleados a ser contratados serán quienes harán el censo del censo. La oficina comenzará a contratar administradores y supervisores a fines de enero. Comenzando en febrero, comenzará a contratarse a quienes tomarán el censo y otros trabajos que se harán disponibles al comenzar el trabajo del censo a fines de marzo o a comienzos de abril.

William (Memo) Lona fue contratado por la Oficina Regional de Censo. Él es Especialista en Sociedades con la Oficina del Censo de EE.UU., coordinando todas las actividades del censo dentro de la región de seis estados, la oficina cubre - Kansas, Missouri, Minnesota, Iowa, Oklahoma y Arkansas.

de que la persona que están contratando sea una persona idónea para trabajar en el censo, pero que también sea una persona apta para trabajar en la comunidad. Una vez que eso fue hecho, se me entregó una carta para acudir en cierto día y he estado con el censo desde entonces", dijo Lona.

Su objetivo es el de informarle a la comunidad latina sobre la importancia que el censo juega en el área y él quiere reiterar lo importante que es que la comunidad latina sea contada.

"El tener este trabajo me está ayudando a lograr uno de mis objetivos para asegurar que el censo cuente a la comunidad latina en Kansas City. Quiero recalcar que el censo no pide ninguna información sobre ciudadanía. Todo lo que nos interesa es que contemos a cada persona viviendo en EE.UU. hacia el primero de abril del 2010", dijo Lona.

"La información que usted nos entrega está protegida por la ley. Es confidencial, ninguna otra agencia y ningún individuo, ni siquiera el Presidente de Los Estados Unidos, pueden tener acceso a información personalmente identificable sobre ninguna persona incluso aunque ellos piensen que sea necesario o piensen que la persona es un criminal. Nada de eso importa. Esa información está segura con nosotros. Es muy importante que la comunidad hispana reconozca eso y lo entienda ya que al final es muy importante para la comunidad latina responder el cuestionario que viene en el correo", dijo él.

**Solicitar empleo con la Oficina del Censo es tan simple con hacer un click en la computadora. Las personas interesadas pueden postular en la Internet en [www.census2010.gov](http://www.census2010.gov) y hacer un click en el link de trabajos o pueden llamar completamente gratis al 1-866-861-2010 y seguir las instrucciones.**

Lona le dijo a *Hispanic News* que el proceso de contratación fue fácil. Él fue a la Internet buscando un título de Especialista en Sociedades y cuando encontró disponible la posición, él descargó el formulario de solicitud de trabajo.

"Una vez que respondí a las preguntas, lo envié de regresó vía Internet mediante un e-mail a su Departamento de Relaciones Humanas. Les llamé para saber si habían recibido los documentos apropiados que les había enviado y me dijeron que los habían recibido y que tenía que esperar que una entrevista fuera programada. Fui entrevistado y luego me tomaron las huellas digitales para una revisión de antecedentes. La revisión de antecedentes es básicamente para asegurarse

# SPORTS ROUND UP!

## Haley hire one of final pieces for Chiefs



JOHN SILVA  
HISPANIC NEWS  
SPORTS

In a matter of four days Todd Haley went from the agony of defeat in the Super Bowl to the euphoria of becoming an NFL head coach. One day after his Cardinals came within a minute of earning the brass ring, the Chiefs brass got permission to officially talk with him.

Once Scott Pioli heard what he expected to hear from his former Jets peer, the Chiefs set the wheels in motion to hire him.

When Haley was presented to the Kansas City media he tried to put on a happy face, but had the look of a man ready to hit the ground running. He had two priorities in place and ready to go. Assembling a coaching staff and evaluating his roster were going to consume him. This after doing what he called damage control in Phoenix with a quintet of children he is going to have to uproot from the sunny southwest to the chilly midwest.

It's a price he's willing to pay for the chance to work in concert with Pioli and Clark Hunt in order to turn this franchise around. Haley is ready to work on his offensive and defensive coordinator posts along with the position coaches. Despite getting hired after Super Bowl week and with the consensus that many other teams are ahead in getting their coaches the new

head man was not worried.

"I'm encouraged. There are more names out there than I thought. There are some people available who I know that know how to do the things I think are important right now."

Pioli is sure he's found someone who can help him make the right choices on who should stay and who should go on this Chiefs roster. "He has a very strong understanding of players who make up championship football teams," said Pioli almost as if referencing Patriots head coach Bill Belichick.

Like his days in New England, Pioli and his Haley are going to form a symbiotic relationship to mold the Chiefs in their image. Haley said of his new boss, "This is a guy who I'm going to be side-by-side in the trenches with for hopefully a long time. We're in this thing together. We're looking out for each other."

The new era of the Chiefs sounds a bit like the reboot headed by Marty Schottenheimer in the late 1980's. Haley took a page from Marty's old school coaching book when he said, "I love to coach. I love to push athletes and bring out the best in them."

And he is excited to do it here. Three different times during the press conference Haley expressed his admiration for the fan base of Kansas City. "In my opinion the best place to play a home football game in the NFL is in Kansas City."

So now Clark Hunt will



Chiefs new head coach, Todd Haley.

oversee his front office honcho, a successfully bred Patriots disciple of Bill Parcells and Bill Belichick. Pioli has now hired Haley, also a Parcells disciple and the son of the player personnel director who shaped the 1970's Steelers dynasty and has taken part on four coaching staves in the past ten years that turned around losing franchises. He couldn't have done much more to meet the high standards he had going into the rebuilding of the Chiefs' football operations.

Haley is up for the challenge and holds personal accountability for how the Chiefs perform under his charge. "It's about how did the football team play. It's got my name on it now."

## Wizards schedule set

It seems like yesterday the Wizards wrapped up their season on the pitch of Crew Stadium, but we are only one

month away from the beginning of a new MLS campaign. Kansas City released their schedule for the 2009 season with the seven-month marathon beginning on March 21st.

The season opener will be the home opener as well. It should be a hum dinger as Toronto FC rolls into town with the biggest acquisition of the off-season. Hero of the Great White North pitch, Dewayne DeRosario, will make his Toronto debut after getting dealt by Houston at his request. The game will be the first of 12 Saturday night home games throughout the season, all of which will begin at 7:30 as opposed to last year's 7:00 PM kick.

Curt Onalfo's club will curiously begin and end their season with a heavy dose of Western Conference tilts. After the Toronto match the club's next three games feature teams from the opposing conference. To end the year

the Wizards will play five West foes before finishing the season at home against D.C. United on October 24th.

In their next to last game KC gets their first look at the expansion Seattle club. The highly successful A-League Sounders are now MLS brethren and will bring U.S. World Cup veteran keeper Kasey Keller and former Wizards defender Tyson Wahl (snagged by Seattle in the expansion draft) to town.

Other highlights on the schedule include a visit from last season's MLS Cup champs Columbus on June 6th and the return of Blanco and the Fire on Sunday, August 16th.

Other events including the U.S. Cup and SuperLiga will be worked into the schedule and announced as soon as dates are set. It should be another fun filled spring, summer, and fall out at Community America Ballpark as the Wizards kick towards a lofty goal.

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will also be available for purchase

## In Loving Memory

### FRANK CHAVEZ

Frank Chavez 79 years old, Kansas City, Missouri, died on Saturday, January 17, 2009. He was born in Chicago, Illinois and spent most of his life in Kansas City. He retired from Electro Bumper and Plating Co. in 1995.

He was preceded in death by his mother Natalie Lopez and great grandchild Jazmine Stiggers. He is survived by his brother Fred Chavez; three daughters from a previous marriage, Frances (John) Gray of Overland Park, KS; Cecelia (Mark) Dorrell and Carmen Torrence of KCMO; six grandchildren, Sevina Torrence, Celia Gray, Monica Gray, Chris Gray, Paul Gray, and Mark Torrence; nine great grandchildren and five great-great grandchildren.

Mass of Christian Burial and Rosary was held.

## Enviando un "text" este dia de San Valentin no necesitas gastar para decirle todo lo que sientes

### This Valentine's Day send a romantic text to the one you love

**EMPORIA, Kan.,** This year, text messages are replacing the traditional Valentine's Day cards and are the perfect addition to flowers and candy. Text messaging continues to increase in popularity and many couples will receive a "T KIERO" (te quiero) or "UN B" (un beso) on their cell phone, at no cost with U.S. Cellular's free incoming text messages. According to the CTIA, 75 billion text messages will be sent each month in the U.S.

"Text messages are the new love letters. Cell phone users can send their significant other romantic messages that they can then save on their phone forever," said Roberta Winger. Text messaging has emerged as a new language, created to communicate quickly over cell phones without having to type too many letters.

"With a little practice, creativity and romance, anyone can create a memorable text message," added Winger.

The 8,700 associates of U.S. Cellular believe a wireless phone enhances people's lives and a wireless company should be in the business of bringing people together.

**EMPORIA, Kan.,** El fenómeno de "text" sigue creciendo, y este año, los mensajes de texto reemplazarán a las tradicionales tarjetas y serán el apoyo perfecto para las flores y los chocolates del día de San Valentín. Muchas parejas recibirán un "T KIERO" (te quiero) o "UN B" (un beso) en sus celulares en el día del amor y la amistad, sin costo gracias al programa de U.S. Cellular de mensajes de texto recibidas gratis.

"Los mensajes de texto son las nuevas cartas de amor y amistad. Los usuarios de los teléfonos celulares podrán mandar a sus pareja y amigos románticos y agradables mensajes y ellos podrán guardarlos en sus teléfonos para siempre," anotó Roberta Winger.

Este fenómeno es el comienzo de un nuevo código lingüístico, creado para comunicarse rápidamente a través de los celulares sin tener que escribir demasiado. Según la International Association for the Wireless Telecommunication Industry (CTIA), se envían 75 billones de mensajes de texto cada mes en los Estados Unidos.

"Con un poco de practica, creatividad y romance, cualquier persona puede crear un mensaje de texto memorable," añadió Winger.

Los 8,700 asociados de U.S. Cellular creen que un celular mejora la vida de una persona y que una compañía de telefonía celular debe enfocarse en mantener unida a la gente.

#### For example, for Valentine's Day, you can text:

Para el día de San Valentín puedes escribir:

- WPA/O – Guapa/o
- NVMS D NXE – Nos vemos de noche
- QTIBD – Que tengas un buen día
- T KIERO 100pre – Te quiero siempre
- MIM – Mándame un mensaje

- BSS – Besos
- QRS IR CINE? – Quieres ir al cine?
- TQCL – Te quiero con locura
- YMAM PLS! – Llámame, por favor!
- T SPRO – Te espero
- M QRS? – Me quieres?
- B7S – Besitos
- BB – Bebe
- MXO – Mucho



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## 33rd Annual Sweetheart Dance

### Topeka LULAC Council #11071 33rd Annual Sweetheart Dance

Music by Picante and Ritmo Productions  
Saturday, February 14, 2009  
Dance from 8:00 p.m. to 12 midnight.  
Agricultural Hall of the Kansas Expocentre,  
17th Topeka Blvd.

### Six Hispanic youngsters are candidates for Little Miss LULAC and Little Master LULAC. Little Miss LULAC candidates are:

- Anabella Elena Gallegos, daughter of Albert & Elisa (Vargas) Gallegos
- Victoria Elena Gutierrez, daughter of Joe & Letitia (Gomez) Gutierrez
- Analisa Helena Chavez-Munoz, daughter of Phil Munoz & Juliana Chavez

### Little Master LULAC candidates are:

- Dominic Berry, son of Keith & Annette (Balandran) Berry

- Lawrence Lorenzo Ke-Shawn Fletcher, son of Marcus Fletcher & Kimberly (Serna) Belaire

- Domonic Jesus Gutierrez-Petti, son of Thomas & Rachel (Gutierrez) Petti

Dance tickets may be purchased from the parents of the candidates, or at the Topeka LULAC Senior Center, 1502 NE Seward. Cost of the tickets for adults is \$8.00 in advance or \$9.00 at the door. Children 12 years of age and under, and Senior Citizens (60 and over) are \$5.00 in advance and at the door.

The Sweetheart Dance is the Topeka LULAC Council's major fund-raiser and a percentage of proceeds go toward the support of the Topeka LULAC Multi-Purpose Senior Center, Inc. The Senior Center is funded by the Jayhawk Area Agency on Aging, United Way of Greater Topeka, Shawnee County Services for the Elderly, City Social Service Funding, Kansas Department of Transportation, and LULAC Council #11071. In the past several years, a percentage of monies raised from the Sweetheart Dance is designated for use in funding scholarships for local students.

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NOTICE OF PUBLIC HEARING REGARDING THE THE NINTH AMENDMENT TO THE SHOAL CREEK TAX INCREMENT FINANCING PLAN

You are hereby notified that a public hearing will be held by the Tax Increment Financing Commission (TIFC) of Kansas City, Missouri, commencing at 10:00 a.m., Wednesday, March 11, 2009, at the Town Pavilion Conference Center, 1100 Walnut, 4th Floor, Kansas City, Missouri, regarding the proposed Ninth Amendment to the Shoal Creek Tax Increment Financing Plan (the "Amendment").

The proposed Ninth Amendment to the Plan provides for the following modifications: (i) modifications to the budget of Redevelopment Project Costs and (ii) allow for the acquisition of right-of-way for road improvements. The intent of the Plan remains unchanged other than those changes specifically mentioned herein.

The Redevelopment Plan Area is described as an irregularly shaped area generally bounded on the north by NE 96th Street and Missouri Route 291, on the east by the Kansas City - Liberty city limits and Missouri Route 291, on the south by the Kansas City - Pleasant Valley city limits, and on the west of Interstate 435, Indiana and N Easterna Avenue (the "Redevelopment Area") in Kansas City, Clay County, Missouri (the "City").

The Amendment, as proposed, may be reviewed by any interested party on or after Wednesday, March 4, 2009 between the hours of 9:00 a.m. and 5:00 p.m. at the offices of the Tax Increment Financing Commission, 1100 Walnut, Suite 1700, Kansas City, Missouri.

According to Section 99.830.3 all interested parties will be given an opportunity to be heard at the public hearing.

Joseph P. Gonzales Director Tax Increment Financing Commission of Kansas City, Missouri 1100 Walnut, Suite 1700 Kansas City, Missouri 64106

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NOTICE OF PUBLIC HEARING REGARDING THE EIGHTH AMENDMENT TO THE KCI CORRIDOR TAX INCREMENT FINANCING PLAN

You are hereby notified that a public hearing will be held by the Tax Increment Financing Commission of Kansas City, Missouri (the "Commission"), commencing at 10:30 a.m., Wednesday, March 11, 2009, at the Town Pavilion Conference Center, 1100 Walnut, 4th Floor, Kansas City, Missouri, regarding the Eighth Amendment to the KCI Corridor Tax Increment Financing Plan.

The Eighth Amendment, if approved, would provide updated budget line item amounts and allow for the acquisition of right-of-way for road improvements.

The Redevelopment Area is an area generally bound by Tiffany Springs Parkway on the North, Barry Road on the South, Interstate 29 on the West, and N.W. Skyview Avenue and Ambassador Drive on the East in Kansas City, Platte County, Missouri.

The Amendment, as proposed, may be reviewed by any interested party on or after Wednesday, March 4, 2009 between the hours of 9:00 a.m. and 5:00 p.m. at the offices of the Tax Increment Financing Commission, 1100 Walnut, Suite 1700, Kansas City, Missouri.

According to Section 99.830.3 RSMo., all interested parties will be given an opportunity to be heard at the public hearing.

Joseph P. Gonzales Director Tax Increment Financing Commission of Kansas City, Missouri 1100 Walnut, Suite 1700 Kansas City, Missouri 64106