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KANSAS CITY Hispanic News

YOUR LATINO CONNECTION SINCE 1996

HARD ROCK CREA REDES DE CONTACTO PARA CASINO

Hard Rock Networking For Casino



Richard Kline of the Hard Rock Hotel & Casino visited with area chamber members, inviting them to ask any questions about the proposed project.

Richard Kline del Hard Rock Hotel & Casino le hizo una visita a un miembro de la cámara del área, invitándolo a hacer cualquier pregunta respecto al propuesto proyecto.

JOE ARCE
HISPANIC NEWS

TRADUCE PATRICIO H. LAZEN
HISPANIC NEWS

As Kansas state officials decide which casino will be the first to open near the Kansas Speedway, Richard Kline of the Hard Rock Hotel & Casino is visiting Wyandotte County communities and area business leaders.

"We have all the financing in place," Kline told *Hispanic News* before speaking at a recent Business After Hours event sponsored by the Hispanic Chamber of Commerce of Greater Kansas City. "We're extremely excited. We know it will have a tremendous economic impact to the community just in construction jobs alone. We're looking at over 2,500 jobs initially and about a \$200 million impact to the economy."

The proposed \$361 million Hard Rock Hotel & Casino is one of two developments vy-

CASINO/PAGE 3

Mientras oficiales del estado de Kansas deciden cuál casino será el primero en abrir cerca del Autódromo de Kansas, Richard Kline del Hard Rock Hotel & Casino está visitando las comunidades del Condado de Wyandotte y visitando a líderes de los negocios del área.

"Tenemos todo el financiamiento instalado", Kline le dijo *Hispanic News* antes de hablar en el evento titulado Negocios Después de las Horas (Business After Hours) el cual fue patrocinado por la Cámara Hispana de Comercio del Gran Kansas City. "Estamos extremadamente entusiasmados. Sabemos que tendrá un tremendo impacto económico en la comunidad tan sólo en lo que va a trabajos de la construcción. Estamos pensando en más de 2.500 trabajos ini-

OFICIALES/PÁGINA 3

WORKERS RALLY IN KC FOR FREEDOM TO CHOOSE UNIONS



Local unions and their members along with other organizations gathered outside of the Home Depot store in mid-town Kansas City in mid-June for a peaceful rally with a strong message for companies like Home Depot "Jobs with Justice."

Sindicatos locales y sus miembros junto a otras organizaciones se reunieron en frente de la tienda Home Depot en la zona media de Kansas City a mediados de junio con el objeto de realizar una manifestación pacífica que le llevaba un enérgico mensaje a compañías tales como Home Depot, "Trabajos con Justicia".

JOE ARCE AND DEBRA DECOSTER
HISPANIC NEWS

In Mid-June, about a 100 people gathered at the corner of Linwood and Main on the sidewalk just outside the Home Depot store. Those gathered at the rally wanted to send Home Depot and other companies a message that employees across the metropolitan community want the Employee Free Choice Act to be passed by Congress in Washington, D.C. this year.

Holding signs such as "It's time for an economy that works for everyone" and "Employee Free Choice Act Now," the workers said that they will no longer stand quietly by and watch their benefits disappear. Many were reacting to spiral-

ing health care costs or in some instances the disappearance of health benefits in the wake of job losses or work cutbacks.

Many in the crowd charged Home Depot as one of the many corporations along with Wal-Mart and McDonalds, working to stop the Employee Free Choice Act. According to supporters, the Employee Free Choice Act gives workers a voice for fair wages, better healthcare and a level playing field to organize.

"My understanding is that Home Depot has not been treating their people fair and we wanted to point that out to them and that is why we are

WORKERS NEED/PAGE 4

Trabajadores se manifiestan en KC por la libertad de elegir Sindicatos

TRADUCE PATRICIO H. LAZEN
HISPANIC NEWS

A mediados de junio, cerca de cien personas se reunieron en las aceras de la esquina de Linwood y Main frente a la tienda Home Depot. Aquellos reunidos en la manifestación querían enviarle a Home Depot y a otras compañía el mensaje de que los empleados de toda la comunidad metropolitana quieren que el Acta de Libre Elección para Empleados sea aprobada por el Congreso en Washington, D.C. este año.

Portandopancartas tales como "Es tiempo de una economía que trabaje para todos" y "Acta de Libre Elección para Empleados Ahora", los trabajadores decían que ya no permanecerán calmados mirando desaparecer

sus beneficios. Muchos reaccionaban a los crecientes costos del cuidado de la salud o en algunos otros casos reaccionaban también por la desaparición de beneficios de salud a raíz de la pérdida de trabajos y recortes en la fuerza laboral.

Muchas personas entre la concurrencia acusaron a Home Depot de ser una de las muchas corporaciones junto a Wal-Mart y McDonalds, que trabajan para detener el Acta de Libre Elección para Empleados. Según partidarios, el Acta de Libre Elección para Empleados le da a los trabajadores una voz en lo que va a salarios justos, mejor cuidado de la salud y una posición más balanceada cuando se

TRABAJAD/PÁGINA 4

HEDC and JOCO Library sign partnership



Johnson County Librarian Donna Lauffer and Bernardo Ramirez, executive director of the HEDC, make it official by signing an agreement of partnership offering business services to the growing Latino community in Johnson County.

La Bibliotecaria del Condado de Johnson Donna Lauffer y Bernardo Ramirez, director ejecutivo de HEDC, lo oficializaron al firmar el acuerdo de una sociedad que le ofrezca servicios de negocios a la creciente población latina del Condado de Johnson.

Two Kansas City area organizations joined forces in mid-June to help minority businesses flourish in Johnson County.

The Johnson County Library system signed a partnership agreement with the Hispanic Economic Development Corporation (HEDC) to offer assistance to current and aspiring Spanish-speaking entrepreneurs. Officials signed the agreement at the Oak Park Neighborhood Library, 9500 Bluejacket, in Overland Park,

where bilingual business services will be provided through an HEDC satellite office.

John Mendez, chairman of the board of directors for the HEDC, said the need for bilingual business assistance is growing in Johnson County for those who are pursuing entrepreneur endeavors. He said the partnership will allow businesses and Johnson County "move forward together."

"I don't recognize the state line or the county line when it comes to serving the public. Whoever needs help, we are

MEETING /PAGE 4

HEDC y la Biblioteca de JOCO firman sociedad

TRADUCE PATRICIO H. LAZEN
HISPANIC NEWS

Dos organizaciones del área de Kansas City unieron fuerzas a mediados de junio para ayudar a que los negocios de las minorías del Condado de Johnson prosperen.

El sistema de Bibliotecas del Condado de Johnson firmó un acuerdo para establecer una sociedad con la Corporación Hispana para el Desarrollo Económico (HEDC) para ofrecerle asistencia a los empresarios de habla hispana actuales y aspirantes a serlo. Oficiales firmaron el acuerdo en la Biblioteca del Vecindario de Oak Park, ubicada en el No. 9500 de la calle Bluejacket, en Overland Park, en donde servicios bilingües de negocios serán ofrecidos por intermedio de una oficina satélite de HEDC.

John Méndez, ejecutivo de la junta de directores de HEDC, dijo que la necesidad de contar con asistencia bilingüe de servicios está creciendo en el Condado de Johnson para aquellos que intentan un esfuerzo

SOLUCIONA/PÁGINA 4

A sport that once bound a community together



These two words "Play Ball" say it all when it comes to American pass time. When these men get on a baseball field and play the game it can bring out the very best in the players and in return they become the role model for future ball players.

Estas dos palabras "Jugar a la Pelota" lo dicen todo cuando se trata del pasatiempo estadounidense. Cuando estos hombres entran a un campo de béisbol y juegan el juego, éste puede hacer resaltar lo mejor de los jugadores y a cambio ellos se convierten en ejemplos para los futuros jugadores.

Un deporte que una vez mantuvo unido a una comunidad

TRADUCE PATRICIO H. LAZEN
HISPANIC NEWS

En los años sesentas y setentas, cuando la televisión en colores era el emergente aparato casero, el juego del fast-pitch soft-

EL SOFTBALL/PÁGINA 2

JOE ARCE AND TONY BALANDRAN
HISPANIC NEWS

In the 1960s and 1970s, when color television was the emerging home gadget, fast-pitch softball was a favored pastime from Kansas City to Chanute, Kan., especially in the Latino community. The game taught many youngsters the fundamentals of teamwork, dedication and sportsmanship — all lessons that are applied on and off the field.

"(Softball) kept us all out of jail and out of problems," said Rick Saucedo, who began playing the game in the mid-1950s. "It kept us off the streets. For most of our childhood we were playing sports all the time."

Nowadays, there are more distractions for youngsters and the tradition of community softball games, once popular in the Hispanic community, may be on the edge of extinction, Saucedo said. "There is too much out there (for young players) to just have the old Mexican family camaraderie."

Saucedo was among the older players who returned to the game during the second annual Legends game, which was part of the Kansas City Reds 5th an-

SOFTBALL /PAGE 2

MEMORANDUM OF UNDERSTANDING SIGNING

University of Missouri-Kansas City Chancellor Leo E. Morton, and Alfonso J. Zárate, chair, University of Missouri-Kansas City Chancellor's Hispanic Advisory Board yesterday signed a Memorandum of Understanding (MOU) that establishes a

foundation of expectations and offers a tangible means for addressing racially-centered issues of concern within UMKC.

The purpose of the MOU is to provide a cooperative framework for renewed commit-

ment and partnership between UMKC and the Board that "empowers the Hispanic community to attain educational excellence and to contribute positively to the fulfillment of the mission of UMKC."

MOU/PAGE 6

Softball: a fading tradition?

CONT./PAGE 1

nual Father's Day men's fast-pitch softball tournament at Penn Valley Park.

Eddie Diaz, team manager of the Kansas City Reds, said 18 teams from across the region participated in the tournament. Some teams came from St. Louis, Topeka, Newton, Kan., and Hutchinson, Kan., to compete.

Diaz said that over the years, he has noticed the number of young Latino players on the field dwindling because of the growing number of entertainment activities — cable television, Nintendo, Wii, iPods, cell phones and texting.

"I would say the game is dying off," he said. "Years ago, you would have 18 teams in the tournament, but 15 of them would be Mexican-American teams. Today, only a handful of us are Mexican-American teams."

"We can't let this game die. There is just too much tradition in it. The only way that is going to happen is finding a way to get these kids playing ball again. It's got to start with the younger kids."

Diaz said three 16-year-olds played in the Father's Day tournament. The opportunity allowed the younger players to match their skills against older players, he said, and perhaps build a stronger passion for the sport.

Ralph "Red" Pacheco, 59, said the game of softball, which bounded him and his father for years, is fading from the Latino community. The game, he said, taught him about teamwork and competitiveness.

Pacheco played for the Kansas City Reds after leaving the military in the early 1970s. "It's a lot of fun to see all my nephews playing the sport. When I was playing, they were all little kids. Now they are all com-



peting with the men. They are all grown up. There is a lot of talent out there among these young kids."

Pacheco said his father attended all of his games and would be a familiar presence for many in the crowd. "When he passed away, I just didn't have the feeling to go back out there to the ballfield because people were always asking me, 'How's your dad?' and it always brought back memories so I stopped going to the park." He participated in the Legends game during this Father's Day tournament.

Pacheco said young players nowadays often jump from one team to another, a trend that hurts them because players do not get a chance to establish their skills.

"When you play with one team for a long time, you know each other's movements and what each other is going to do." And the idea of being dedicated to one team also is disappearing, he explained.

Sauceda said staying with one team helps a player develop discipline, which leads to hard work. He said he recalls working to prove himself on the field.

"You had to do things the right way or someone else would play the position," he said. "Everybody can be replaced. If you don't do the job you're qualified to do, there is always someone in line waiting to do the job even better."

John Garcia, an assistant coach of the Kansas City Reds and member of the tournament committee, said the Legends game honored those former players of the Mexican-American leagues, who ranged in age from 40 to 70.

Garcia said many of those players, despite their age, remained as dedicated to the game as when they first played. He also said many tried to play the game like it was their first, but their bodies reminded otherwise. "There are some ball players who still want to do those things they once did (on the field), but they can't do it. Still, it's just a fun, fun day."

Diaz said playing in the Legends game was not only fun but his way to help keep fast-pitch softball a Mexican-American tradition. "I'm really scared for the game. I don't know where I see it in five years."

Softball: ¿Una tradición que se desvanece?

CONT./PÁGINA 1

ball era un pasatiempo favorito desde Kansas City hasta Chantute, Kan., especialmente en la comunidad latina. El juego le enseñó a muchos jóvenes

los fundamentos del trabajo en equipo, la dedicación y el espíritu deportivo — todas las lecciones que son aplicadas dentro y fuera del campo de juego.

"(El Softball) nos mantuvo

fuera de la cárcel y fuera de problemas", dijo Rick Saucedo, quien comenzó a jugar el juego a mediados de los años cincuenta. "Nos mantuvo alejados de las calles. Durante la mayoría de nuestra niñez jugamos deportes todo el tiempo".

Hoy en día, hay más distracciones para los jóvenes y la tradición de los juegos comunitarios de softball, antes populares en la comunidad hispana, podrían encontrarse al filo de la extinción, dijo Saucedo. "Hay tantas cosas allí (Para los jugadores jóvenes) para tener simplemente tener aquella vieja camaradería familiar mexicana".

Sauceda estuvo entre los jugadores más viejos que regresaron al juego durante el segundo juego anual de las Leyendas, que fue parte del quinto torneo anual de fast-pitch softball masculino en Día del Padre organi-

zado por los Kansas City Reds en el Parque Penn Valley.

Eddie Díaz, administrador del equipo de los Kansas City Reds, dijo que 18 equipos de toda la región participaron en el torneo. Algunos equipos vinieron de St. Louis, Topeka, Newton, Kan. y de Hutchinson, Kan., a competir.

Díaz dijo que a lo largo de los años, él ha notado que la cantidad de jugadores latinos jóvenes está disminuyendo a causa de la creciente cantidad de actividades de entretenimiento — televisión por cable, Nintendo, Wii, iPods, teléfonos celulares y envío de mensajes de texto.

"Yo diría que el juego está muriendo", dijo él. "Hace años, uno contaría con la presencia de 18 equipos en el torneo, pero 15 de ellos hubieran sido equipos de mexicanos-estadounidenses. Hoy en día, solamente un puñado de nosotros somos equipos mexicanos-estadounidenses."

"No podemos permitir que este juego muera. Simplemente hay mucha tradición en ello. De la única manera en que va a suceder es encontrando una forma de hacer que estos muchachos jueguen a la pelota nuevamente. Tiene que empezar con los muchachos más pequeños".

Díaz dijo que tres muchachos de 16 años jugaron en el torneo del Día del Padre. La oportunidad le permitió a los jóvenes jugadores equiparar sus habilidades en contra de jugadores mayores, dijo él y a lo mejor construir una pasión más fuerte por el deporte.

Ralph "Red" Pacheco, 59, dijo que el juego de softball, el cual lo unió a su padre por años, está desvaneciéndose en la comunidad latina. El juego dice él, le enseñó respecto al trabajo de equipo y a la competitividad.

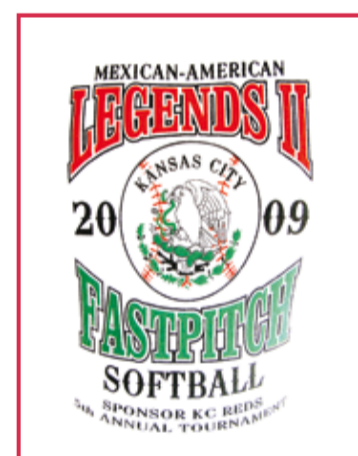
Pacheco jugó por los Kansas City Reds luego de salir del ejército a comienzos de los setentas. "Es muy divertido ver a todos mis sobrinos jugando el deporte. Cuando yo jugaba, todos eran niños pequeños. Ahora todos están compitiendo con los hombres. Todos ellos están crecidos. Hay mucho talento allí entre estos muchachos jóvenes".

Pacheco dice que su padre asistía a todos sus juegos y solía ser una presencia familiar para muchos entre la muchedumbre. "Cuando él falleció, simplemente no tuve los sentimientos para regresar allá al campo de juego porque la gente siempre me preguntaba, '¿Cómo está tu papá?' y eso siempre me traía memorias, por lo que dejé de ir al parque". Él participó en el juego de las Leyendas durante el torneo del Día del Padre.

Pacheco dijo que los jugadores jóvenes hoy en día saltan a menudo de equipo en equipo, una tendencia que les hace daño ya que los jugadores no consiguen una oportunidad de establecer sus habilidades.

"Cuando uno juega con un equipo por un tiempo largo, uno se sabe los movimientos de cada otro jugador y lo que cada otro va a hacer", y la idea de ser dedicado a un equipo también está desapareciendo, explicó él.

Sauceda dice que permanecer con un equipo le ayuda al jugador a desarrollar disciplina, la que lleva al trabajo duro. Él dijo que recuerda cuando trabajaba para probarse a sí mismo en el campo. "Uno tenía que hacer cosas de la manera correcta o alguien más acabaría jugando en la posición", dijo él. "Todos pueden ser reemplazados. Si uno no ejecuta el trabajo que está calificado para hacer, allí siempre hay alguien en línea



esperando a hacer el trabajo incluso mejor".

John García, un entrenador asistente de los Kansas City Reds y miembro del comité del torneo, dijo que el juego de las Leyendas había honrado a esos ex jugadores de las ligas mexicano-estadounidenses, quienes variaban en edades desde los 40 hasta los 70.

García dijo que muchos de esos jugadores, a pesar de sus edades, se mantuvieron tan dedicados al juego como cuando lo jugaron por primera vez. Él también dijo que muchos han tratado de jugar el juego como si hubiera sido su primero, pero sus cuerpos se mantuvieron haciendo otra cosa. "Hay algunos jugadores de pelota que aún quieren hacer esas cosas que una vez hicieron (En el campo), pero ya no pueden hacerlo. Aún así, es simplemente un divertido, divertido día".

Díaz dijo que haber jugado en el juego de las Leyendas no fue solamente divertido, sino que también fue una manera de ayudar a mantener el fast-pitch softball como una tradición mexicana-estadounidense. "Estoy realmente temeroso por el juego. No sé dónde lo veré en cinco años".



With temperatures blazing in the 90s and sweat pouring off their brows, playing a little baseball this past Father's Day is just what most of these guys really wanted to do. They said they wouldn't have it any other way. For some the game was an opportunity to be a youngster again, talk a little trash, kick a little dirt, maybe get into a huff with the umpire. In the end, they were all smiles because they each had a love of baseball.

Con temperaturas llegando a los 90 y el sudor deslizándose desde sus cejas, el haber jugado un poco de béisbol este pasado Día del Padre es lo que la mayoría de estas personas querían verdaderamente hacer. Ellos dijeron que no les hubiera gustado que hubiese sido de ninguna otra manera. Para algunas personas el juego fue una oportunidad para ser jóvenes nuevamente, hablar un poquito de malas palabras, patear un poco de tierra, a lo mejor enfrascarse en un alegato con el árbitro. Al final, ellos fueron todo sonrisas porque cada uno guardaba un amor por el béisbol.



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AS I SEE IT • COMO YO LO VEO

Time to Tackle Women's Health

WENDY CHAVKIN

The armies mustering for debate over lowering health care costs while raising quality should look first at ways to improve the health of women — and not just when they are pregnant.

When infant deaths soared suddenly in Harlem some years ago, I asked my team at New York City's Health Department to review every case. We found that many of the mothers had lost several previous pregnancies and that they had chronic or recurrent health problems. But they only received health care when they were pregnant. They got no post-delivery follow-up for their underlying health conditions, so they were doomed to repeated tragedies.

Diabetes and hypertension were among these women's ailments, and top of the list of problems driving up the costs of health care. Yet health care for American women now focuses mostly on the periods when they are pregnant. And that care comes too late to prevent the risk factors that can lead to pregnancy complications, and it ends too soon. Those complications often foreshadow health problems in later pregnancies or in later life for the woman herself.

For example, many years ago a friend of mine was diagnosed with pregnancy-associated diabetes, which goes away after the baby is born. Hers did, but she developed full-blown diabetes 20 years later. If her prenatal care had been integrated with her general medical care, she would have been monitored and her condition detected early enough to allow easier and less expensive intervention.

Similarly, high blood pressure during pregnancy or delivery of a low-birth-weight infant can signal a woman's risk of cardiovascular or other health problems later in her life. But these conditions, like my friend's, will often go untreated until we link reproductive health care with follow-up for health needs over the full lifespan.

More than 62 million American women are now in their reproductive years. The average woman wants only two children, so she will spend five years of her life trying to become pregnant, being pregnant and recovering from pregnancy, and three decades trying to avoid pregnancy.

That means pregnancy-related care alone is not enough. It cannot raise the dismal U.S. maternal mortality rate, for example, which now stands at 15.1 maternal deaths per 100,000 live births, higher than in most other developed countries. And that average hides huge disparities: the overall rate for black women is 3.3 times the rate for white women, and in some states it is six times higher. Disparities also prevail for many other medical problems, which could be tackled earlier if care were integrated across the lifespan.

The pending reform of the American health care system offers the opportunity to create a seamless, lifelong continuum of care for women. Health education, prenatal care, family planning and medical care should be integrated to help women attain good health in their youth, maintain it through their reproductive years and age well. This is so critical to the health of America that the deans of 39 of America's 50 schools of public health have endorsed our scientific, data-driven report that urged it as a top priority.

But now, one-third of all teenage girls have received zero formal information about con-

traception. The U.S. teen pregnancy rate is the highest among developed countries, and rising. Rates of unintended pregnancy and abortion are also higher among young and disadvantaged women. Half of all Americans will contract a sexually transmitted infection during their lifetimes, including HIV/AIDS.

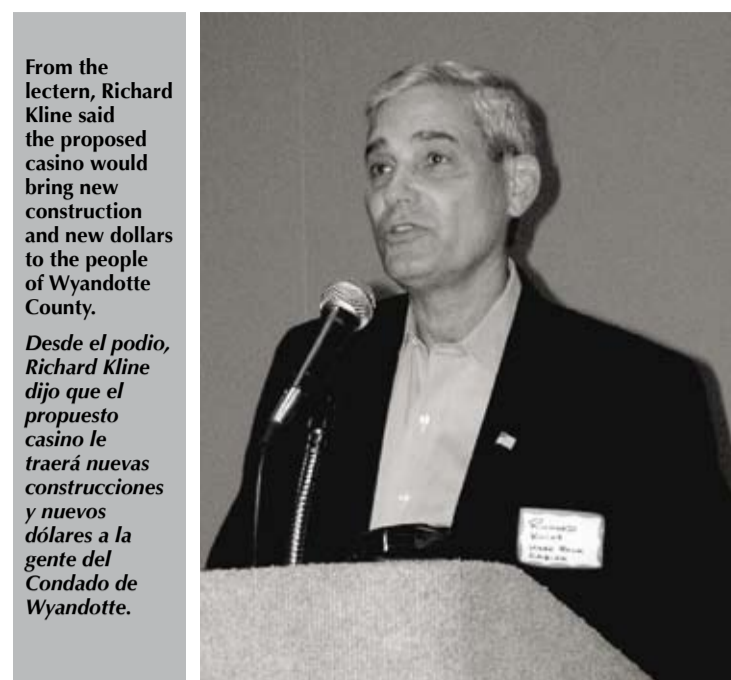
Women who have private insurance or work for small firms often have health plans that exclude pregnancy-related care and treatment for complications. While Medicaid expands its eligibility criteria for pregnant women, access to care for these high-risk women ends with the post-partum visit. Moreover, one in every five women now has no health insurance and 40 percent don't fill prescriptions because they are too expensive. In short, many American women simply do not get the health care they need, especially during their non-pregnant decades.

Polls show that Americans value personal responsibility but expect government to provide the information, services and options to foster it. They believe their personal liberty and responsibility as parents depend upon their ability to decide the number and timing of their children and to make other important life decisions. Reproductive health care must therefore be interwoven with follow-up for health needs in later life.

Health care reform must make quality care universally available, rapid, continuous and affordable. We can lower costs at the same time just by establishing a standard of health for American women that meets their needs. It is time to act.

Wendy Chavkin is a professor of public health and obstetrics-gynecology at Columbia's Mailman School of Public Health, and recently authored Women's Health and Health Reform.

Casino official estimates about 1,100 new jobs



From the lectern, Richard Kline said the proposed casino would bring new construction and new dollars to the people of Wyandotte County.

Desde el podio, Richard Kline dijo que el propuesto casino le traerá nuevas construcciones y nuevos dólares a la gente del Condado de Wyandotte.

CONT./PAGE 11

ing for a license from state lottery officials to operate near the racetrack in western Wyandotte County near Interstate 435. The other project developer, Penn National Gaming Inc., wants to build a \$385 million Hollywood Casino with a resort hotel near I-435 and Parallel Parkway.

The selection of the developer is expected later this summer.

Kline, who spoke to chamber members at the Reardon Center in downtown Kansas City, Kan., said he would be the general manager of the new facility if state officials decide to grant the license and construction begins. He said the first phase of construction — the ca-

sino with some restaurants and other amenities — would take between 14 and 16 months and employ about 1,100 employees when completed. A later construction phase would include a hotel with 300 rooms.

Kline said Hard Rock is a familiar name to many people and that "we intend to capitalize on that name recognition" to bring people to the area. He said the Kansas City, Kan., location is "basically unbeatable" because it is in the center of the United States.

He added that his company would not only be a good neighbor in the community, it also would help strengthen the Legends area as a regional destination hot spot, where people can come for races, gambling, family activities, shopping and good restaurants.

With its close proximity to interstates and Kansas City International Airport, the area is a good pick for Hard Rock Hotel & Casino to locate, Kline said. "We think it's going to generate a lot of excitement for people to come into the area."

Oficiales del casino calculan cerca de 1,100 nuevos trabajos

CONT./PÁGINA 1

cialmente y una cifra cercana a los \$200 millones que impactarían la economía".

El propuesto casino y hotel Hard Rock Hotel & Casino de un costo de \$361 millones, es uno de dos proyectos inmobiliarios compitiendo por una licencia de parte de oficiales de la lotería del estado para operar cerca de la pista de carreras en la zona oeste del Condado de Wyandotte cerca de la Interestatal I-435 y Parallel Parkway. La selección del desarrollador inmobiliario se espera a fines de este verano.

Kline, quien le habló a miembros de la cámara en el Centro Reardon de la zona céntrica de Kansas City, Kan., dijo que el

sería el administrador general del nuevo recinto si es que oficiales del estado se decidieran a otorgar la licencia y la construcción comenzará. Él dijo que la primera fase de la construcción — el casino propiamente tal y algunos restaurantes y otras amenidades — tomarían entre 14 y 16 meses y emplearían a cerca de 1.100 empleados una vez que se finalice. Una fase de construcción más adelante incluirá un hotel de 300 cuartos.

Kline dijo que el Hard Rock es un nombre familiar para muchas personas y que "nosotros intentamos capitalizar sobre el reconocimiento de ese nombre" para atraer a más personas al área. Él dijo que la ubicación en Kansas City, Kan., es "básica-

mente invencible" ya que está en el centro de los Estados Unidos.

Él agregó que su compañía no será tan sólo un buen vecino en la comunidad, sino que también ayudará a fortalecer el área de Legends como un popular destino, en donde la gente pueda venir a ver las carreras, a jugar juegos de azar, a realizar actividades familiares, compras y buenos restaurantes.

Con su cercanía a las interestatales y al Aeropuerto Internacional de Kansas City, el área es una buena elección para la ubicación del Hard Rock Hotel & Casino, dijo Kline. "Creemos que va a generar mucho entusiasmo para que a gente venga al área".

LETTER TO THE PUBLISHER • CARTA AL EDITOR

To the Publisher

Each month, volunteer pilots from Angel Flight Central fly patients needing specialized medical care, including chemotherapy and dialysis, to hospitals throughout Missouri. Many of these patients are from rural areas and would otherwise be hard-pressed to receive the care they need.

These flights are part of General Aviation (GA), which includes all flying except the scheduled airlines and the military. Right now GA is being imperiled by misguided plans in Washington, D.C. If these proposals are enacted, the outlook could be grim for patients who use Angel Flight Central, as well as for millions of other people throughout the country who depend on General Aviation for services and jobs.

Among the proposals are new costs and regulations. Since Angel Flight Central pilots already donate their time and planes and pay for their own fuel, these increased costs could ground

them. The impact on patients who live in rural Missouri could be devastating, because they would have to drive long distances to receive care.

The new charges and regulations would involve not only medical volunteer organizations. With an estimated 65 percent of General Aviation flights conducted for public service and business, many industries and services would be affected, including agriculture, emergency medical evacuation, law enforcement, aerial fire-fighting, package delivery and the Civil Air Patrol.

In addition, millions of jobs depend on GA, which pumps more than \$150 billion into the U.S. economy. Two members of Congress deem GA so essential that they formed a caucus to educate their peers on its value to the American economy and transportation system.

Recently, the Aircraft Owners and Pilots Association (AOPA), the world's largest pilot organization with more than 415,000

members, launched General Aviation Serves America. The goal of this national grassroots campaign is to educate policymakers, opinion leaders and the public about the vital role GA plays in our local communities and the nation's economy. Actors Harrison Ford and Morgan Freeman, both avid pilots, are volunteering their services in support of the campaign. (To learn more about the General Aviation Serves America program, please take a few minutes to visit www.gaservesamerica.com.)

The importance of GA and its impact on the citizens of Missouri cannot be overstated. For more than 80 years, General Aviation has played a significant role in the lives of millions of Americans across the country. I hope you will join me in our efforts to ensure that it's around for another 80 years, and well beyond.

Sincerely,
Craig Fuller
President
Aircraft Owners and Pilots Association

STRAIGHT TALK WITH MAYOR FUNKHOUSER

Education Summit

For a long time, you've heard me talking about the need for an Education Summit; an event that would engage a large number of Kansas City citizens in a dialogue about how we can do a better job of educating all the children of our City. Like many other cities, Kansas City needs a supportive and invested community of stakeholders to ensure that all young people are empowered to reach their full potential.

Along the way, I've encountered a lot of people who believe that public dialogue is just a waste of time, or who say that our education system is too broken to ever be fixed. But I rejected those arguments, and I didn't give up. Now, I'm glad I didn't give up, because I've discovered numerous individuals out there who are as concerned about the future accomplishments of Kansas City's children as I am, and who are willing to give of their time, talent and money to make the

Education Summit work.

In fact, I am now so confident of the level of support for this project that on

June 4, I put the issue before the City Council so that I could formally introduce Council Members to the conceptual framework of the Education Summit. My purpose was not to ask the Council for funding, since the Summit will be privately funded, but to acknowledge their position as city leaders and encourage their participation. In general, the Council was supportive.

I also wanted to introduce the Council to two of the people who have taken up the mantle of leadership and are heading the project — Janice Ellis and Crosby Kemper. Both Ms. Ellis and Mr. Kemper are well known in Kansas City for their accomplishments in business and for their dedication to improving the quality of life for Kansas City

residents. I am grateful to have such highly skilled and highly motivated individuals leading this project.

Kansas City is divided in so many ways, and education is one of our most divisive issues. But I believe that education can unite us. I was recently told by Jim Nutter, a businessman and civic leader, that he is not convinced that the Summit will work, but that if I am willing to take the risk to do it, he is willing to take the risk to support me. And, he said, "If we pull it off, it will be the most important thing to happen to Kansas City in the past hundred years." With his help, and with the help of all of you in our diverse communities, we will pull it off.

(If you have a question for the Mayor, please send it to straight_talk@kcmo.org

The Mayor will address one or more in a future "Straight Talk" column, and will respond to all individually.)

Thank you!

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Meeting a Need for Spanish Services



HEDC board members have joined officials of the Johnson County Library system to provide business services to Spanish speaking entrepreneurs.

Miembros de la junta de HEDC se han sumado a oficiales del sistema de Bibliotecas del Condado de Johnson para proveer servicios de negocios a empresarios de habla hispana.

CONT./PAGE 1

going to be there to help," said Mendez, who cited U.S. Census Bureau statistics that showed a 94-percent growth rate of the Hispanic population in Johnson County between 2002 and 2009.

HEDC will have office hours two days a week at the Oak Park Neighborhood Library to assist clients. In August, HEDC will offer the Primo Paso (First Step) FastTrac class and a small business workshop in coordination with Global Entrepreneurship Week in November.

From 2007 to this month, the HEDC served 25 businesses and 84 aspiring entrepreneurs in Johnson County through 369 individual sessions covering 447 hours of professional time.

Bernardo Ramirez, executive director of the HEDC, said that

in some parts of Johnson County the Hispanic population has realized triple-digit growth.

Library officials said they view the collaboration as strengthening an already established relationship with HEDC as well as an opportunity to fulfill its current goal of reaching the Hispanic community.

County Librarian Donna Lauffer said, "Oak Park Neighborhood Library is currently the site where the library is focusing its ability to provide services and collections to the growing Hispanic community, one of the vital parts of the Johnson County landscape. This will be a great partnership and provide a wonderful service to the Hispanic community."

To learn more about the partnership and available services, call (913) 752-8700.

Solucionando la necesidad de contar con Servicios en Español

CONT./PÁGINA 1

empresarial. Él dijo que la sociedad le permitirá a los negocios y al Condado de Johnson "avanzar juntos".

"Yo no reconozco la línea estatal o la línea del condado cuando se trata de servirle al público. Quienquiera necesite ayuda, estaremos allí para ayudar", dijo Méndez, quien hizo mención de estadísticas de la Oficina del Censo de los EE.UU. que demuestran un promedio de crecimiento de un 94 por ciento en la población hispana del Condado de Johnson entre los años 2002 y 2009.

El HEDC atenderá en horas de oficina dos veces por semana en la Biblioteca del Vecindario de Oak Park para asistir a sus clientes. En agosto, HEDC ofrecerá clases tituladas Primer Paso FastTrac y un pequeño taller de trabajo en coordinación con la Semana del Empresariado Global en noviembre.

Desde el 2007 hasta este mes, HEDC ha atendido a 25 negocios y a 84 aspirantes a empresarios en el Condado de

Johnson mediante 369 sesiones individuales cubriendo 447 horas de tiempo profesional.

Bernardo Ramírez, director ejecutivo de HEDC, dijo que en algunas partes del Condado de Johnson la población hispana ha tenido un crecimiento en cifras de tres dígitos.

Oficiales de la Biblioteca dicen considerar la colaboración como algo que refuerza una relación ya establecida con HEDC además de una oportunidad para cumplir con su presente objetivo de llegarle a la comunidad hispana.

La Bibliotecaria del Condado Donna Lauffer dijo, "La Biblioteca del Vecindario de Oak Park es en el presente el sitio en donde la biblioteca enfoca sus habilidades para proveer servicios y colecciones para la creciente comunidad hispana que es una de las partes vitales del paisaje del Condado de Johnson. Esta será una gran sociedad y le entregará un maravilloso servicio a la comunidad hispana".

Para enterarse más sobre la sociedad y los servicios disponibles, llamar al (913) 752-8700.

WORKERS NEED TO RE-GAIN VOICE IN ECONOMY

CONT./PAGE 1

here," said Scott Barnett, Jackson County Legislator. He attended the rally as a citizen and county legislator. He was taking a stand for his constituents in the first district. "I care passionately for having health care for everybody. Everything is getting cut and we need more fairness for the workers," he said.

The Greater Kansas City AFL-CIO and Kansas City Jobs with Justice organized the rally. "Our community is in the midst of an economic crisis and working people need to re-gain a voice in our economy. In the next few weeks Congress will be voting on the Employee Free Choice Act. ... This is an opportunity to restore balance and security in our workplaces and our economy. We want to tell corporate America to stop interfering in workers' freedom to choose a union," said Bridgette Williams, President of the Greater Kansas City AFL-CIO.

Supporters say that the Employee Free Choice Act is supported by a bipartisan coalition

in Congress. It would enable working people to bargain for better benefits, wages and working conditions by restoring workers' freedom to choose for themselves whether to join a union. This act would remove current obstacles to employees who want collective bargaining. It would guarantee that workers who can choose collective bargaining are able to achieve a contract and it will allow employees to form unions by signing cards authorizing union representation.

Judy Ancel, representing Kansas City Jobs for Justice, told *Hispanic News* she was there to support labor law reform. "Right now in this country, workers don't have the rights to organize unions. If we can't organize unions, we have no bargaining power to raise our wages or improve our working conditions. The United States has the worst labor laws in the developed world and we need to fix them," she said.

According to Ancel, U.S. labor law protects the legal right of workers to form unions, yet

Los trabajadores necesitan volver a obtener su voz en la economía

CONT./PÁGINA 1

trata de organizarse.

"Mi entendimiento es que Home Depot no ha estado tratando a su gente en forma justa y queremos hacérselo saber y es por eso que estamos aquí", dijo Scott Burnett, Ejecutivo de la Legislatura del Condado de Jackson. Él asistió a la manifestación como ciudadano y como legislador del condado. Él se encontraba ejerciendo una postura de respaldo para con sus votantes del primer distrito. "Me preocupo con pasión por que todos cuenten con cuidado de la salud. Todo está siendo cortado y necesitamos más justicia para los trabajadores", dijo él.

El sindicato AFL-CIO de Kansas City y Trabajos con Justicia de Kansas City organizaron la manifestación. "Nuestra comunidad está en medio de una crisis económica y los trabajadores necesitan obtener nuevamente una voz en nuestra economía. En las próximas semanas el Congreso estará votando sobre el Acta de Libre Elección para Empleados... "Ésta es una oportunidad para restaurar balance y seguridad en nuestros lugares de trabajo y en nuestra economía. Queremos decirle a la nación corporativa que desista de intervenir en la libertad que los trabajadores tienen para escoger un sindicato", dijo Bridgette Williams, Presidenta del sindicato AFL-CIO del Gran Kansas City.

Partidarios dicen que el Acta de Libre Elección para Empleados es respaldada por una coalición bi-partidista en el Congreso. Esto le permitirá a los trabajadores negociar por mejores beneficios, salarios y condiciones de trabajo mediante la restauración de la libertad que los trabajadores tienen para escoger unirse o no a un sindicato. Esta acta removería los presentes obstáculos para los empleados que quieren una negociación colectiva. Esto garantizará que los trabajadores que quieren elegir una negociación colectiva puedan lograr un contrato y le permitirá a los empleados formar sindicatos mediante

la firma de tarjetas autorizando representación sindical.

Judy Ancel, representando a Trabajos con Justicia de Kansas City, le dijo a *Hispanic News* que ella se encontraba allí para respaldar una reforma a las leyes laborales. "En estos momentos en este país, los trabajadores no tienen los derechos a organizar sindicatos. Si nosotros no podemos organizar sindicatos, no tendremos el poder para negociar el aumento de nuestros salarios o mejorar las condiciones de trabajo. Los Estados Unidos tiene las peores leyes laborales entre los países desarrollados y necesitamos repararlas", dijo ella.

Según Ancel, las leyes laborales de EE.UU. protegen el derecho legal de los trabajadores para formar sindicatos, pero aún así los empleadores han obstruido efectivamente ese derecho. Esta violación de los derechos de los trabajadores ha creado un clima de temor e intimidación en los sitios de trabajo. En la economía de hoy, muchas personas se sienten afortunadas de tener un trabajo y sienten temor de crear olas con sus empleadores en lo que se refiere a los altos costos de los beneficios o la pérdida de seguros para el cuidado de la salud o menos horas de trabajo. Los trabajadores están sufriendo en silencio con las peligrosas condiciones laborales, con la caída de salarios y la disminución de beneficios.

En los 20 y pico años en que A.J. Villeges, representante de Trabajadores de las Comunicaciones de EE.UU., ha estado involucrado con administración, él ha visto a empleadores coaccionar a sus empleados para que voten en contra de los sindicatos. "Ellos (Los empleadores) le prometen (A los empleados) de todo y una vez que votan en contra de nosotros, el próximo día o mes, de regreso a lo mismo", dijo él.

"Creo que necesitamos un campo de juego más balanceado. En estos momentos mucha intimidación está ocurriendo en estas votaciones sindicales. Hemos visto instancias en que un sindicato ganaría la elección o sería

employers have effectively blocked that right. This violation of workers' rights has created a climate of fear and intimidation in the workplace. In today's economy, many people feel fortunate to have a job and are afraid to create waves with their employer over the high cost of benefits or the lost of health care insurance or shorter hours. Workers are quietly suffering with hazardous working conditions, falling wages and declining benefits.

In the 20 plus years that A.J. Villeges, representative of the Communication Workers of America, has been involved with management, he has seen employers coerce their employees to vote against the union. "They (employers) will promise them (employees) everything and once they vote against us, the next day or month it is right back to business as usual," he said.

"I think we need a level playing field. Right now a lot of intimidation goes on in these union elec-

tions. We have seen instances where a union would win a recognition election or be picked by the majority of the workers and then the employer refuses to bargain with them in good faith and they can't get a contract. I do think we need to rebuild the middle class here in America and I think union membership is the way to do that," said John Sharp, City Councilman.

Organizers point out that workers in unions earn 28 percent higher wages on average and are 62 percent more likely to have employer-covered health coverage. Their gains help pull up wages and benefits for unorganized workers.

"I think President Obama needs to fight harder for the working people. President Obama needs a big push from working people in order to get him to fulfill the promises he made, and he promised to support the Employee Free Choice Act and we need to hold him to it," said Ancel.



Jackson County Legislator Chair Scott Burnett was among those with sign in hand. He told *Hispanic News* he wanted to support the message of the organizers and express his concern about fair worker treatment and respect for union members.

El Ejecutivo de la Legislatura del Condado de Jackson Scott Burnett se encontraba entre aquellos que portaban pancartas. Él le dijo a *Hispanic News* que quería respaldar el mensaje de los organizadores y expresar su preocupación respecto a un trato justo para los trabajadores y respeto para miembros de los sindicatos.



seleccionado por la mayoría de los trabajadores y luego los empleadores se negarían a negociar con ellos de buena fe y así ellos no pueden lograr un contrato. Creo que necesitamos construir la clase media aquí en EE.UU. y creo que la membresía sindical es la manera de hacerlo", dijo el Concejal John Sharp.

Los organizadores indicaron que los trabajadores en los sindicatos ganan en promedio salarios un 28 por ciento más altos y son un 62 por ciento más aptos a recibir cuidado de la salud cubierto por sus empleadores. Sus ganan-

cias ayudan a levantar salarios y beneficios para trabajadores que no están organizados.

"Creo que el Presidente Obama necesita luchar con más ahínco por los trabajadores. El Presidente Obama tienen que ejercer un gran empuje para los trabajadores para así hacer realidad las promesas que él hizo y él prometió respaldar el Acta de Libre Elección para Empleados y tenemos que recordárselo", dijo Ancel.

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Sealed bids for Renovate Interior, Missouri National Guard Armory, Joplin, Missouri, Project No. T0804-01 will be received at State of MO, Ofc of Adm, Div. of Facilities Management, Design & Construction, Rm 730, Truman Bldg, PO Box 809, 301 W High St, Jefferson City, MO 65102, **UNTIL 1:30 PM, 7/16/2009** then publicly opened. 5% bid security required. Participation Goals for the project are MBE 10.00% WBE 5.00%. Pre-bid Mtg: 09:00 AM, 6/25/2009, Joplin Armory, 2000 W. 32nd Street, Joplin, Missouri. **VIEW ONLY** electronic bid sets are provided at no cost. Paper bid sets may be obtained for a refundable deposit of \$100.00 per set. Required deposits must be made by certified, cashiers or company check made payable to DOCUCOPY. Mail bid set request and deposit to: DOCUCOPY, 3334 Brown Station Road, Columbia, Missouri 65202, Phone 573-814-1725. Plans, specifications, bidders lists and other information for upcoming bids are available on-line for bidders use on the Division's web site: <http://www.oa.mo.gov/fmdc/dc/list.htm>. Project Mgr: Dale Brown, CM-Nabholz Construction, 417/886-3745.

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**NOTICE OF
REQUEST FOR QUALIFICATIONS**

The Port Authority of Kansas City, Missouri, invites all qualified parties to submit qualifications and fee-based proposals for a temporary contract position as an **environmental consultant** to provide geophysical surveys to assist the design of the remediation of the Richards-Gebaur South Conterminous Area.

These services requested are expected to commence September 2009, as the first phase of a project to continue thereafter for approximately twelve to twenty-four (24) months. Upon negotiation of a scope of work and fees, the Authority will award a contract to the qualified proposer ("Professional") selected. Upon award of the contract, assignment of future duties is at the discretion of the Authority.

All work related thereto shall be subject to the Port Authority's Affirmative Action Policy. Certified Minority Business Enterprises (MBE) and Women's Business Enterprises (WBE) are encouraged to apply.

Qualification Requirement Packets will be available beginning at 11:00 a.m. on Tuesday, June 30, 2009 at the office of the Port Authority, 1100 Walnut, Suite 1700, Kansas City, Missouri 64106. Qualification Packets may also be obtained on the Port Authority's website at:

<http://www.kcportauthority.com/opportunities/rfqOpportunities/>

A pre-bid conference will be held at the Richards-Gebaur site on Tuesday **July 15, 2009 at 10:00 AM**. Submissions will be due **Friday, July 31, 2009 at 5:00 p.m.** Submissions received after 5:00 p.m. on that date will not be considered.

Questions regarding the Qualification Requirement Packets shall be directed to Melissa Lloyd or Steven P. Rinne at 816-691-2129 or by e-mail at mlloyd@edckc.com or srinne@edckc.com.

The Port Authority reserves the right to accept or reject any and all proposals.



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The Office of State Treasurer Clint Zweifel will be publishing a notice of persons who are owners of **abandoned assets**.

The notice will be published in the
Grandview Jackson County Advocate
June 25 and July 2, 2009

Or go to ShowMeMoney.com to do an online search for your assets.

www.ShowMeMoney.com
Missouri's Lost & Found Search for unclaimed assets.

The **Kansas City Public Library** is soliciting proposals from qualified firms to provide the following services for the

Lucile H. Bluford Branch Renovation Project at
3050 Prospect Avenue, Kansas City, MO:

General Contractor to provide all construction services including labor and materials, necessary for the project. Bidding documents are available and may be obtained through **Western Blue, Inc., 1814 Main Street, Kansas City, MO 64108, Phone: 816-300-6000**. You may place your order online and access the Planwell List at www.westblue.com under online planroom.

Furniture Dealers to provide all furniture and furnishings for the project. Bidding documents are available and may be obtained on line at <http://www.kclibrary.org/bluford-furniture>

Public Notice

Johnson County Transit, in accordance with the Federal Transit Administration and the Department of Transportation 49 CFR Part 26, announces the establishment of a Disadvantaged Business Enterprise Goal of 6.02% of funds for Fiscal Year 2010.

Questions pertaining to the establishment of this goal or for information on business opportunities with the Johnson County Transit, contact:

Margaret A. Brown
Grants and Projects Administrator
Johnson County Transit
1701 West 56 Highway
Olathe, Kansas 66061

It is the policy of the Johnson County Transit that in the execution of any project, purchase of goods and solicitations for professional services, the Department will not discriminate against any individual or organization on the basis of race, color, religion, age, disability, sex or national origin.

The public comment period begins June 17, 2009 and ends on July 31, 2009. Johnson County Transit and the Federal Transit Administration will be accepting comments through July 31, 2009. You may contact the Federal Transit Administration at the following address:

Mr. Thomas Harris
Federal Transit Administration
Civil Rights Officer, Region VII
901 Locust Street, Suite 404
Kansas City, Missouri 64106

Alice M. Amrein

June 16, 2009

Alice M. Amrein
Transportation Director

Date

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Financial advice for new fathers

JASON ALDERMAN

People often say mothers have the hardest job in the world — and I wouldn't dispute that. But being a father might be the second hardest job in the world. And becoming a dad for the first time is a challenge for all men.

Putting aside the physical and emotional rigors of fatherhood, the financial implications of having a child are staggering.

According to the USDA, the average cost for a middle-income family to raise a child until age 18 is over \$200,000 — and that doesn't even include college. Small wonder, then, that nearly 40 percent of Americans surveyed by Visa Inc. said they weren't prepared financially for the birth of their first child.

As one dad to another, let me share a few financial planning strategies that can help map out a strong financial future for your family:

Get insured. Although young, single adults often go underinsured, if your family depends on your income, you shouldn't be unprepared for life's unexpected events. Buy adequate coverage for:

- Health insurance. If you don't think kids are expensive, start

adding up the costs for prenatal exams, delivery, immunizations, check-ups, broken arms, medications, dentist appointments, braces — the list goes on. When comparing medical plans, focus on issues such as monthly premium, copayment, deductible and prescription amounts, in- and out-of-network charges, and coverage limits and exclusions.

- Homeowner/renter's insurance. Don't allow theft, fire, faulty plumbing or other catastrophes to leave your family without possessions or a place to live. Consider choosing a higher deductible to lower your premium, and opt for "replacement cost" coverage, which will replace items in today's dollars.

- Life insurance. Depending on your family's size and ages, you'll probably want coverage worth at least five to 10 times your annual pay if you want to cover college costs. And don't forget to insure your spouse so you'll be protected as well.

- Disability insurance. Nearly a third of us will suffer serious disabilities between ages 35 and 65. Yet many folks forego long-term disability insurance, potentially leaving them without an income after a serious accident or illness. To learn more about the financial implications of disability and

other unexpected life events, visit Practical Money Skills for Life, Visa's free personal financial management site at www.practicalmoneyskills.com/unexpected.

Start saving now. It's ironic. When you're young and can least afford it, that's when you can make the most lasting impact on your financial future. The earlier you start saving and "compounding" or reinvesting the interest earned, the faster your savings will grow. That's true whether you're saving to buy a house, pay for retirement or send your kids to college.

One tip: If your employer offers 401(k) matching contributions, contribute at least enough to take full advantage of the match: A 50 percent match is the same as earning 50 percent interest on savings.

And finally, spend responsibly. If you buy things you don't really need or can't afford, you'll just end up having to work longer hours to pay for them. That's unrecoverable time you could have spent watching your kids grow.

Jason Alderman directs Visa's financial education programs. Sign up for his free monthly e-Newsletter at www.practicalmoneyskills.com/newsletter.

Consejo financiero para nuevos padres

Las personas a menudo dicen que las madres tienen el trabajo más duro del mundo y no lo cuestionaría. Pero ser padre puede ser el segundo trabajo más duro del mundo y ser papá por primera vez es un desafío para todos los hombres.

Dejando de lado los rigores físicos y emocionales de la paternidad, las implicaciones financieras de tener un hijo son asombrosas.

De acuerdo con el USDA, el costo promedio para que una familia de ingresos medios críe un niño hasta la edad 18 años es más de \$200,000; e incluso este no incluye la universidad. Entonces, no es de extrañar que casi 40 por ciento de los norteamericanos encuestados por Visa Inc. dijeron que no estaban preparados financieramente para el nacimiento de su primer hijo.

De papá a papá, déjeme compartir algunas estrategias de planificación financiera que pueden ayudar a planear un futuro financiero fuerte para su familia:

Asegúrese. Aunque los adul-

tos jóvenes y solteros a menudo están subasegurados, si su familia depende de su entrada, deben estar preparados para los eventos inesperados de la vida. Compre una cobertura adecuada para:

- Seguro médico. Si no piensa que los niños son costosos, comience a sumar los costos para los exámenes prenatales, parto, vacunaciones, chequeos, brazos rotos, medicaciones, visitas al dentista, aparatos, y la lista continúa. Al comparar los planes médicos, focalice en asuntos como primas mensuales, copagos, deducibles y montos de recetas, cargos dentro y fuera de la red, y los límites y las exclusiones de la cobertura.

- Seguro para propietario de vivienda/inquilino. No permita que un robo, incendio, plomería defectuosa u otras catástrofes dejen a su familia sin posesiones o un lugar para vivir. Considere elegir un deducible más alto para bajar su prima, y opte por la cobertura de "costo de reemplazo", que substituirá los artículos al dólar actual.

- Seguro de vida. Según el tamaño y las edades de su familia, probablemente quiera una cobertura que valga al menos cinco a 10 veces su paga anual; más, si desea cubrir los costos de la universidad. Y no se olvide de asegurar a su cónyuge para que también esté protegido.

- Seguro por invalidez. Casi un tercio de nosotros sufrirá discapacidades graves entre las edades 35 y 65. Con todo, mucha gente renuncia al seguro por invalidez a largo plazo, potencialmente dejándolas sin una renta después de un accidente o de una enfermedad grave. Para obtener más información sobre las implicaciones financieras de la incapacidad y de otros eventos de la vida inesperados, visite el sitio gratuito de gerencia financiera personal de Visa, Destrezas Prácticas para el Manejo de Dinero de por Vida (www.practicalmoneyskills.com/unexpected).

Comience a ahorrar ya mismo. Es irónico: cuando es joven y está menos a su alcance, es cuando puede hacer el impacto más duradero en su fu-

DAD MAY NEED HELP BUT WON'T ASK FOR IT

The new tie and golf balls are a nice gesture, but dad might need a gift society has conditioned him not to ask for — help! This could mean a helper to do simple tasks dad can no longer manage or a companion to help dad socialize and relieve depression and loneliness. Recent studies show men don't seek psychological and physical help as easily as women because our culture preaches to boys early on that asking for help is not masculine but rather a sign of weakness.

"We see many elderly men needing the most help but they are the last to ask for it," says Peter Ross, CEO and founder of Senior Helpers, the nation's fastest growing provider of in-home senior care. "An elderly man could be suffering from deep depression or a physical ailment, but he's too proud to seek assistance."

Just ask Mark Snider of Charlotte, N.C. His 83-year-old dad, Rod Snider, had symptoms of dementia for several months before he finally told his family he had a problem. Rod was having difficulty sleeping and was becoming forgetful. His

family blamed old age.

Mark says his dad suddenly turned over his car keys and said, "Son, I no longer feel I should drive." Mark hired Senior Helpers for his dad, 24/7, to help him back to bed during the night so he would not accidentally fall, take his medicine on time, go for walks and even work with Scrabble pieces and math flash cards to keep his mind sharp. Rod died last month from an aggressive form of dementia, just months after he was officially diagnosed.

Consider this:

A 2008 study from the University of Cincinnati and the Medical University of South Carolina finds in the United States that boys learn early on that men should be strong, independent, tough and self-reliant. The study calls the contrast between men's and women's help-seeking behavior a "growing concern."

In the United States, men die, on average, close to seven years younger than women and have higher rates of the 15 leading causes of death. A study by Clark University and Boston College says, "improving professional help-seeking is one obvious way to better men's lives."

A new national poll conducted by Senior Helpers

found 70 percent adult children would overwhelmingly choose their mom over their dad to move in with them if their elderly parents could not take care of themselves. Ross believes, "children think of mom first because she's more likely to ask for help while dad appears independent and in control."

Solution:

"The best way to get dad help is to offer it with an emphasis on problem solving rather than emotion," adds Ross. "Since men are competitive and success oriented, the best way to approach Dad is to acknowledge the courage it takes to ask for and accept assistance and then point out why it is a good idea."

Ross also advises basing your offer to help dad on these warning signs:

Difficulty getting around. Falls are the leading cause of death and injury for Americans over age 65.

Memory loss. It's one thing to forget where the keys are. It's another to forget if you took your medicine, left the stove on, if you forget the day or your location. Severe memory loss could be a sign of severe dementia.

Change in appearance or behavior. Weight loss could indicate a senior is not eating properly. A lack of hygiene or unkempt appearance may be a sign of depression or the inability to perform the basic activities of daily living.

For more information about Senior Helpers, please visit <http://www.seniorhelpers.com>.

turo financiero. Cuanto antes comience a ahorrar y "ajustar" o reinvertir el interés ganado, más rápido crecerán sus ahorros. Eso es verdad si está ahorrando para comprar una casa, pagar su jubilación o enviar a sus hijos a la universidad.

Un consejo: Si su patrón ofrece contribuciones de contrapartida 401(k), contribuya por lo menos lo suficiente para

aprovechar completamente la contrapartida: una contrapartida de 50 por ciento es lo mismo que ganar un 50 por ciento de interés en ahorros.

Y finalmente, gaste de manera responsable. Si compra cosas que realmente no necesita o no están a su alcance, el único resultado será que tendrá que trabajar más horas para pagarlas. Ese es tiempo irrecuperable

que podría haber pasado viendo a sus hijos crecer.

Jason Alderman dirige los programas de educación financiera de Visa. Para inscribirse y recibir un Boletín de Noticias Electrónico financiero personal gratuito mensualmente, vaya a www.practicalmoneyskills.com/newsletter.

MOU FOCUSES ON A NUMBER OF STRATEGIES

CONT./PAGE I

The MOU focuses on a number of strategies, including increasing recruitment/admission of and financial assistance for students from underrepresented minority groups; increasing numbers of minority faculty and staff; and increasing efforts toward recruitment, retention, promotion and award of tenure of underrepresented minority faculty and staff.

"I am pleased about the commitment UMKC is making to enhance the educational opportunities for Hispanic students," said Zárate. "As chairman of the Hispanic Advisory Board, I want to emphasize that the MOU is only the first of many steps at addressing issues that often times impede the lifelong educational opportunities and progress of minority groups. We must continue efforts to dialogue and make a commitment as a community, parents, students, faculty and institutions to the fulfillment of this document."

"This MOU is a critical step in providing greater opportunity for students and achieving academic distinction through the ongoing collaboration with our urban community," said Chancellor Morton. "The success of



The official signing of a Memorandum of Understanding took place at Guadalupe Center headquarters on KC Westside. UMKC Chancellor Leo E. Morton, and Alfonso J. Zárate, UMKC Chairman Chancellors Hispanic Advisory Board held a new conference. They explained this memorandum will empower the Hispanic community to attain educational excellence.

our university and the success of Kansas City are undeniably connected, and I am grateful to the leaders of the UMKC Hispanic Advisory Board for their

commitment to helping UMKC achieve excellence."

In our next issue we will report on the response of the Latino community to this initiative.



www.hispanicnews.com

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Usen los flotadores de hule.
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¡Nuevo!
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Schlitterbahn es el nuevo parque de propiedad familiar y de fácil acceso para las familias que ofrece flotadores de hule Gratis, estacionamiento Gratis, chalecos salvavidas Gratis e incluso le permite a usted traer su propia merienda al parque (Por favor no traigan envases de vidrio o alcohol).

Agréguete eso a nuestras famosas atracciones tales como el deslizador de agua cuesta arriba llamado Storm Blaster y es fácil de ver porqué los Parques Acuáticos Schlitterbahn han sido elegidos por votación unánime como los mejores parques acuáticos de todo los lugar.

Este verano traiga a toda su familia al parque acuático de fama mundial aquí en Kansas City.

Schlitterbahn ;Donde se pasa mejor!

Se abrirá el verano del 2009
Visite schlitterbahn.com

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Gabriella Guerrero Alicia Gonzales



John Alfrey

Royalty Candidates

Entertainment



complete entertainment schedule available at www.olg-parish.org/fiesta

- July 10th 5:30 pm - Street Party, Quincy Street, TPAC area
8:00 pm - Parade, downtown Topeka
- July 11th 7 am - Golf Tournament, Western Hills Golf Course
8 am, Run/Walk - Oakland Community Center
7 pm - Royalty Coronation Ball, Ag Hall, Ks. ExpoCentre
- July 12th 10 am - Opening Mass, Our Lady of Guadalupe Church
- July 14th - 18th ... Fiesta Mexicana & Carnival
5 pm - 11 pm Tue-Wed-Thur, 5 pm - midnight Fri-Sat
- July 14th 7 pm - Jalapeño-Eating Contest
- July 19th 10 am - Closing Mass, Our Lady of Guadalupe Church

Food ticket sales: 4 pm- 9:45 pm, Serving Window: 4 pm-10:15 pm



Fiesta Partners



Guadalupe Partners: City of Topeka, Country Legends 106.9 FM, Reser's Fine Foods, State Farm Insurance, The Topeka Capital-Journal, US Bank, WIBW TV;
Los Padres Partners: American Family Insurance, BNSF, CoreFirst Bank & Trust, Cox Communications, Embroidery Plus, Frito Lay, Kansas Army National Guard Recruiting and Retention Command, Midway Wholesale, Pepsi-Cola Bottling Company, Prairie Band Potawatomi Nation, Ramada Inn, Westar Energy;
El Sol Partners: Capitol Federal Savings, Ed Bozarth Chevrolet, Kansas Gas Service, Security Benefit Group;
Aztec Partners: Brennan Mathena Funeral Home, Budweiser - Strathman Sales, Capital City Bank, Cousin's Club, Diego & Celestine Garcia, Downtown Topeka Inc., Educational Credit Union, Jane Rangel, Kansas Super Chief Credit Union, Topeka Blueprint;
Pyramid Partners: Chavez Restoration, Kansas ExpoCentre, Kaw Valley Bank & Trust, Kevin Brennan Family Funeral home.

Fiesta Mexicana 2009

Fiesta Mexicana 2009 is funded in part through the use of funds provided by the City of Topeka and Visit Topeka.