



HN SPORTS

SKC LSP to write new chapter in KC Sports

JOHN SILVA

Anagrams are pervasive in our society. It used to be the corporate world had the market cornered on them. An ACD would deliver a CT to an FTE to help ensure AHT and ASA compliance. That's just one of countless examples someone at YRC, H&R Block, or Sprint could provide in the 80s and 90s. The last decade gave birth to LOL, BRB and every other Internet related anagram you can rattle off.

In Kansas City, anagrams have finally reached the sports market. Did KCC beat DD or did KCR take down MT over the weekend? Those sound silly right? How about SKC?

KCW never would've worked for the Wizards, but SKC sounds easier on the tongue than Sporting KC. Livestrong Sporting Park, the new stadium for SKC has been mentioned all over town for its beauty and amenities, but it blends in nicely in that LSP can be a unique moniker for the grounds. If you simply say Livestrong, people won't automatically know you are speaking of the soccer park. You could just be talking about the foundation or the famous wristbands. What sounds better: are you going to see Sporting KC at Livestrong Sporting Park tonight? Or are you going to see SKC at LSP tonight? It's great for texting, too.

LSP is already proving to be great grounds not only for SKC but for non-Sporting events as well. During a busy month of August when SKC doesn't leave town for a game, LSP will be home to two concert events. Farm Aid will be coming on August 13th featuring Willie Nelson and the Dave Matthews Band and on the 19th Buzz Beach Ball will feature Jane's Addiction among others.

Make no mistake the breadwinner for LSP will be SKC for its formative years at the very least. It all kicks off Thursday on national television when Sporting plays host to Chicago at 9PM. The christening is much needed for a Sporting club that has the least points in all of MLS with 6 in its first ten matches. When you consider they gained three points in the opening match of the season they have earned three points from ties in the next nine matches.

The Fire is a welcome opponent as they are directly above SKC in the Eastern standings in eighth place with 10 points. With two more matches under their belt to date KC can be well on its way to climbing out of the cellar with a win. It certainly will not be a gimme, however.

Chicago Midfielder Marco Pappa is third in MLS in both shot attempts (36) and shots on goal (14) so he'll be a danger all night. Who looks to keep the Fire's flames doused is somewhat in question. Jimmy Nielsen, SKC's number one keeper, could not make the trip to TFC for the last match of the 10 game road trip due to illness. If he is not match fit, Eric Kronberg will start and seek his second consecutive shutout.

The opening of LSP is a huge opportunity to put KC on the map as not only will SKC be playing the beautiful game, but also five days later the Gold Cup comes calling. The US Men's National Team will be playing Guadalupe in the second half of a Gold Cup double header also featuring Canada and Panama playing at 6 PM. Throw in a visit from Newcastle United in July and LSP will be the BFF of soccer enthusiasts all summer long.

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Personas mayores vulnerables a estafas por Internet

POR JASON ALDERMAN

Estamos siempre advirtiéndoles a los adolescentes que sean cuidadosos en Internet; que no revelen información personal a extraños, que eviten las estafas, que informen cualquier conducta de intimidación. El mismo consejo también sería apropiado para el abuelo y la abuela. Las personas mayores son el segmento de nuevos usuarios de Internet de más rápido crecimiento, porque han descubierto el funcionamiento del correo electrónico, las compras y banca en línea, las redes sociales, las planificaciones de viaje y otras conveniencias que brinda Internet.

Incluso los más expertos en tecnología en ocasiones son presa de estafadores en línea, por lo tanto si sus padres o abuelos recientemente se zambulleron en Internet, aquí tiene algunos consejos de seguridad que puede compartir:

Actualice el software de seguridad. Asegúrese de que las computadoras cuenten con software antivirus y antispyware y enséñeles a actualizarlo regularmente.

Piense como si fuera un delincuente. Incluso el mejor software no es 100 por ciento infalible, por lo tanto enséñeles a ser precavidos y evitar las conductas molestas o delictivas. Por ejemplo:

- Solamente abra o descargue información de sitios confiables en los que usted haya navegado. No dé por sentado que un enlace de correo electrónico, incluso enviado por un amigo, necesariamente lo conducirá al sitio web legítimo de la compañía.
- No haga clic en ventanas o anuncios emergentes que aparecen cuando navega por un sitio.
- Las estafas comunes por correo electrónico destinadas a perso-

nas mayores ofrecen medicamentos con descuento y seguros a bajo costo y supuestas advertencias del IRS - que dicho sea de paso, nunca se comunica con los contribuyentes a través del correo electrónico.

- Las instituciones financieras nunca envían correo electrónico a los clientes para pedirles que verifiquen una cuenta o información de contraseña.

- Al comprar en línea, busque símbolos que indican seguridad como por ejemplo el ícono del candado en la barra de estado del navegador, una letra "s" después de "http" en la dirección URL o las palabras "Secure Sockets Layer" (SSL - capa de conexión segura) o "Transport Layer Security" (TLS - seguridad de la capa de transporte). Estos signos indican que el comerciante utiliza una página segura para la transmisión de información personal.

Todos éstos son trucos comunes que se utilizan para infectar su computadora con virus o para instalar spyware que registra lo que escribe en el teclado para obtener información de cuentas o confidencial.

Utilice contraseñas seguras. Créase o no, la contraseña más frecuentemente utilizada es la palabra "contraseña". Otras contraseñas comunes y seguras de rastrear son las secuencias numéricas simples y los nombres de mascotas, cónyuges e hijos. Para crear contraseñas más seguras:

- Utilice al menos siete caracteres y mezcle letras mayúsculas y minúsculas, números y símbolos.
- Utilice contraseñas únicas para cada cuenta en caso de que alguna esté en riesgo.
- Cambie las contraseñas con frecuencia.

Seniors vulnerable to Internet scams

BY JASON ALDERMAN

We're forever warning teenagers to be careful online - don't reveal personal information to strangers, avoid scams, report bullying behavior. The same advice may be appropriate for grandma and grandpa as well. Seniors are the fastest-growing segment of new Internet users, as they've discovered email, online shopping and banking, social networking, traveling planning and other online conveniences.

Even the most tech-savvy among us sometimes fall prey to online scammers, so if your parents or grandparents have recently taken the online plunge, here are some safety tips you can share:

Update security software. Make sure their computers have anti-virus and anti-spyware software and show them how to update it regularly.

Think like the bad guys. Even the best software isn't 100 percent foolproof, so teach them how to anticipate and ward off annoying - or criminal - behavior. For example:

- Only open or download information from trusted sites to which you navigated yourself. Don't assume a link contained in an email, even from a friend, will necessarily take you to a company's legitimate website.
- Don't click on pop-up windows or banners that appear when you're browsing a site.
- Common email scams that target seniors include offers

for discounted drugs and low-cost insurance, and supposed warnings from the IRS - which incidentally, never contacts taxpayers by email.

- Financial institutions never email customers asking for verification of account or password information.

- When shopping online, look for safety symbols such as a padlock icon in the browser's status bar, an "s" after "http" in the URL address, or the words "Secure Sockets Layer" (SSL) or "Transport Layer Security" (TLS). These are signs that the merchant is using a secure page for transmitting personal information.

These are all common tricks used to infect your computer with viruses or to install spyware that records your keystrokes to obtain account or other confidential information.

Use strong passwords. Believe it or not, the most frequently used password is "password." Other common, easy-to-crack passwords include simple numeric sequences and names of pets, spouses and children. For more secure passwords:

- Use at least seven characters with a mixture of upper and lower-case letters, numbers and symbols.
- Use unique passwords for each account in case one gets compromised.
- Change passwords frequently.

Proteja la información personal. Nunca publique información confidencial en ningún sitio web (ni la comparta por correo electrónico, correo postal o teléfono) a menos que usted haya establecido el contacto. Esto incluye también números de tarjetas de crédito, cuentas bancarias, Seguro Social, Medicare y licencias de conducir, domicilio/teléfono y fechas de nacimiento completas.

Establezca controles de privacidad. En los sitios de redes sociales, revise atentamente las configuraciones de privacidad para limitar el acceso a su información personal. Del mismo modo, revise siempre la política de privacidad de una compañía para conocer de qué manera comparten su información con las organizaciones afiliadas.

Sea escéptico con respecto a las cosas "gratuitas". Antes de suscribirse para recibir evaluaciones gratuitas, especialmente a través de ventanas emergentes o anuncios, asegúrese de conocer los términos y condiciones. Preste especial atención a las casillas previamente marcadas en las ofertas en línea antes de enviar la información de pago con tarjeta por alguna compra. Si no quita la marca de las casillas podría quedar sujeto a un contrato no deseado.

Para obtener más consejos sobre protección de la información personal y de cuentas y para prevenir el fraude en línea, visite www.VisaSecuritySense.com, que ofrece consejos de prevención contra el fraude en línea, al viajar, en establecimientos minoristas y cajeros automáticos, prácticas comerciales engañosas y más. Jason Alderman dirige los programas de educación financiera de Visa.

Protect personal information. Never post sensitive information on any website (or share via email, mail or phone) unless you initiated the contact. This might include numbers for credit cards, bank accounts, Social Security, Medicare and driver's license, address/phone and full birthdate.

Set privacy controls. On social networking sites, carefully review privacy settings that let you limit who has access to your personal information. Similarly, always review a company's privacy policy to ensure you agree with how it may share your information with affiliate organizations.

Be skeptical of "free" anything. Before signing up for free trials, especially via pop-up windows or banner ads, make sure you understand all terms and conditions. Pay particular attention to pre-checked boxes in online offers before submitting payment card information for an order. Failing to un-check the boxes may bind you to contracts you don't want.

For more tips protecting personal and account information and preventing online fraud, visit www.VisaSecuritySense.com, which features tips on preventing fraud online, when traveling, at retail establishments and ATMs, deceptive marketing practices, and more. Jason Alderman directs Visa's financial education programs

Area Volunteers Looks to Make a Big Impact on Impoverished in Kansas City

On June 11, the Kansas City Convoy of Hope will host their second annual outreach event at Swope Park. The gates will open at 10:00 a.m., and at this daylong event, guests of honor in need can receive free goods and services including groceries, family portraits, local entertainment, a kid's zone play area, lunch, haircuts, health screenings and prayer. Bilingual translators will be onsite to assist Spanish-speaking guests. This event is rain or shine, all are welcome and no identification will be required.

"A lot of work went into last year's event and we feel like the rain kept us from seeing its fullest potential," said Gina Hanna, convoy coordinator for the Kansas City Convoy of Hope. "This year, we want to reach even more families in one of the areas that needs so much help, love and support."

Last June, the first annual event coincided with a torrential downpour, but still saw more than 1,500 volunteers from nearly 100 businesses, churches and organizations help more than 2,000 families. Since January, teams have been meeting to prepare for this year. This preparation is leading up to Friday, June 10, when the Kansas City Convoy of Hope will host a rally at Sheffield Family Life Center to energize the volunteers for the next day.

"It's a big deal when this many organizations join together to help the less fortunate," said Jermaine Reed, third in-district city council of Kansas City. "Despite this support, I'm hopeful we're just getting started securing financial and volunteer support."

The Bureau of Labor Statistics reported Kansas City's unemployment rate rose to 9.7 percent in January, an increase from 8.6 percent in December and 9.1 percent a year earlier. In addition, unemployment rates for Wyandotte, Jackson, Cass, Platte, Clay, Leavenworth and Johnson Counties rose an average of 2 percent since last year.

For more information on how you can volunteer, donate or get your company/organization involved, please visit KansasCityConvoy.org, find us on Facebook or follow us at Twitter.com/ConvoyOfHopeKC.